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in 9 cities across the U.S.  
and Northern Mexico!

[TomLeaInstitute.org](http://TomLeaInstitute.org)

COVER IMAGE

Stampefe mural (detail), 1940, oil on canvas, 5 1/2 X 16 feet  
Main Post Office, Odessa, Texas

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Awakening the Giants of Our History

# TOM LEA MONTH

OCTOBER 2014

[tomleainstitute.org](http://tomleainstitute.org)

## Welcome to the 8th Annual Tom Lea Month

While last year's celebration announced the Tom Lea Trail—connecting the regional histories of eleven Texas cities, crossing the border at El Paso—this year the trail extends much further—to Washington, D.C.! That's where two national conferences “tee-up” the month—*The Art of Tom Lea: Preserving Our National Heritage, A case study for preserving WPA-era murals in the United States* at the Smithsonian American Art Museum; and, *The Two Thousand Yard Stare: Tom Lea's World War II* at the Officer's Club, Fort Belvoir, Virginia. They occur September 24-25 and you're invited to join us by registering at [tomleainstitute.org](http://tomleainstitute.org) or simply calling us on the phone.

One D.C. presenter—Luciano Cheles of Poitiers, France—then travels to Texas, sharing the relationship of the Italian Renaissance master Piero della Francesca, to Tom Lea, whom he studied as a Smithsonian fellow in 2003. Seeing Cheles' Power Point of the murals along Italy's famous Piero della Francesca Trail next to those of Tom Lea is an eye-opening experience, causing viewers to admit—*why, we've had a Renaissance master in our own midst!*

Great art inspires, which is true at El Paso Community College whose fashion design and culinary students have studied the work of Tom Lea. White House pastry chef Roland Mesnier—who once created a sugar rendition of Tom Lea's painting *Rio Grande*—joins them for an evening of fashion and dessert, and a reading of Tom's book *Old Mount Franklin*.

*“The Almighty's majestic handiwork”* especially inspires, and there's opportunity for exploring the mountainous desert on both sides of the Rio Grande. Friends in Ciudad Juárez and northern Chihuahua are waiting to host you, bringing actual experience to Tom's words—

*Its richness is in space, wide and deep and infinitely colored,  
visible to the jagged mountain rim of the world.*

Tom Lea lived with Sarah on east side of Mount Franklin's slope, the sunrise side he preferred—

*The best day is the day coming, with the work to do, with the eyes wide open, with the heart grateful.”*

Join us in experiencing Tom Lea Month with our eyes wide open.

*Micki Costello*  
Micki Costello



*Adair Margo*  
Adair Margo

# El Paso Downtown Tour

“We’d take the streetcar and we’d get off at the plaza and walk a block down to Dad’s offices. He was in the First National Bank Building...the roof was a great vantage point for people with binoculars to watch the [Mexican] revolution.

And Mother didn’t like for us to be on El Paso Street or San Antonio Street because of all the saloons...

We learned to swim at the YMCA on Oregon Street [at Missouri]...and you could go to the Y and go to the library [across the street]. That was always a pretty good thing to do after you were through with your class or your swim over at the Y. And Mrs. Maud Sullivan [the librarian] would let me browse in all the art books, and I’d look at all the pictures.”

Tom Lea talking to Adair Margo in “Tom Lea, An Oral History,” University of Texas at El Paso, Texas Western Press, pps. 12-13.



## 1 CHASE BANK

The Tom Lea Institute

201 E. Main, Suite 100 • Mon-Fri 9 a.m.–5 p.m.

Non-for-profit organization dedicated since 2009 to enlivening the legacy of El Paso’s native son, Tom Lea. Visit the office of the Institute to meet the staff and enjoy a collection of Lea’s artwork.

## El Paso Club

201 E. Main, Suite 1800

Tom Lea and his wife, Sarah, enjoyed many meals in this private club where prints of his hang on the wall.

## 2 CORTEZ BUILDING

310 N. Mesa Street

This beautiful and elaborate representation of the Spanish Colonial Revival was designed by Henry C. Frost and opened in 1926. It was originally advertised as a “Castle of Old Spain on the Plaza of El Paso” because of its unique series of conquistador’s portrait heads staring out of roundels above the first floor level. The hotel’s most famous guest was President John F. Kennedy during his historic visit to El Paso in June 1963. The building served as hotel until 1970 and was converted into professional offices in 1984.

## 3 POST OFFICE

219 E. Mills Avenue

Also known as the Old Main Post Office, this beautiful building, constructed in 1917, was designed by architect James A. Wetmore and it is considered one of the most noteworthy eclectic Roman styles in far West Texas. The sandstone and concrete ashlar masonry building retains its original exterior wood windows. The interior lobby is a two-story space covered with a massive, paneled dome and a stained-glass skylight. The polished marble walls, ornamental grilles of bronze and original postal boxes adorn the interior. The lobby’s ceramic tile floor dates from 1960, and contains mosaic depictions of eight commemorative U.S. postage stamps.

## 4 HISTORIC FEDERAL COURTHOUSE

“Pass of the North” mural by Tom Lea

511 E. San Antonio Avenue

Often recognized as “the finest mural of the period,” Tom Lea’s 1938 *Pass of the North* has inspired generations in its depiction of the giants of El Paso history. The mural space measures 11 by 52 feet and was painted oil on canvas.



“The job I worked on the hardest, and learned the most while doing, and took the most pleasure in doing, was the ‘Pass of the North’ mural for the federal courthouse in El Paso”

Tom Lea, A Picture Gallery, 1968

## 5 TOM LEA’S STUDIO

110 Texas Avenue

In 1936, Tom Lea had his studio in the second floor of this edifice formerly called Hills Building. In this handsome building of big windows northside, Lea built a scaffold and worked on government projects, including the murals in the Hall of State Building in Dallas and the *Pass of the North* at the Historic Federal Courthouse in El Paso. At his studio Tom Lea met for the first time publisher and book designer Carl Hertzog, Spanish sculptor Urbici Soler and noted Texas writer J. Frank Dobie.

Tom Lea said after remembering the day when Carl Hertzog knocked on his studio’s door:

“It was one of those meetings all of us are privileged to have a few times in our lives: we shake hands with a stranger and a few moments later we are talking to an old friend.”

Tom Lea, A Picture Gallery, 1968

## 6 PLAZA HOTEL

106 W. Mills Avenue

In 1929, nineteen days before the beginning of the Great Depression, Conrad Hilton began the construction of his first high-rise hotel. This Art Deco building was designed by architect Henry C. Frost and it is one of El Paso’s early steel frame, high-rise setback structures. The formerly Hilton Hotel opened in 1930, it was sold and renamed the Plaza Hotel in 1963.

## 7 ANSON MILLS BUILDING

303 N. Oregon Street

The building stands on the original site of the 1832 Ponce de León ranch house. In 1910 Anson Mills hired architect Henry C. Frost to design and construct the building. Frost claimed the Anson Mills Building to be “the tallest all-concrete building in the world” when it was completed in 1916. Certainly at 12 stories, it was the tallest in El Paso. The architectural firm of Frost & Frost moved their offices to this building, where they remained until 1920. The building was sold by the Mills family in 1965 and in 1974 the building underwent extensive exterior renovation. It was recently acquired by El Paso private developer Paul Foster and appropriately restored, including the reintroduc-

ongoing coverage of the city’s cultural and civic life to authoritative recommendations about where to eat. Tom Lea and his legacy also run like a thread in *Texas Monthly*—in recognition of the artist’s standing as the foremost interpreter of the state’s visual landscape. As a 1983 profile of the artist in *Texas Monthly* noted, Tom Lea was “famous for his murals, but what he really made was myths.” In the August 1994 issue, Anne Dingsus wrote about Lea’s battle paintings, calling the works “the most extensive and authentic body of American art of World War II.”

Celebrating Texas, its vibrant cities, and its remarkable artists—that’s what *Texas Monthly* is all about.

**TexasMonthly**

## Wells Fargo Bank

Wells Fargo’s wheel prints through El Paso hark back to stagecoach days. Henry Wells and William G. Fargo founded Wells Fargo in 1852 to transport gold, goods, and mail and to provide financial services for customers on the frontier. In 1858, the company helped create the Overland Mail Company, the nation’s first cross-country stage line.

The popular stagecoach eventually gave way to the iron horse, and Wells Fargo came to El Paso in 1881 aboard the new railroad lines. Wells Fargo served the people of El Paso with reliable banking and express services until 1918, when the federal government took over the nation’s express business as a wartime measure. Overnight, the company went from having 10,000 offices nationwide to having one: its bank in San Francisco.

The company’s border banking heritage in El Paso dates back to State National Bank of El Paso, which opened in 1881 in the first brick building in town – with two employees and \$55,000 in assets. State National Bank shared a correspondent relationship with Wells Fargo Bank in San Francisco, providing reciprocal services in the handling of bank business and customer needs in their respective locations. In 1995, State National Bank merged with Norwest, which joined forces with Wells Fargo in 1998, bringing the historic Wells Fargo name back to El Paso.

Its path to Tom Lea’s family began with Tom’s wife, Sarah, who, in 1974, became the first woman in El Paso to serve on a bank board when she joined the board of directors of State National Bank of El Paso. During her tenure, State National acquired a significant collection of Tom’s art, including illustrations and watercolors. Today the company is proud to be part of Tom Lea Month and to share the art with the community.

“Wells Fargo is proud to sponsor programs that will enhance the cultural diversity of our community and increase the public’s appreciation for the arts,” said Yolanda Garcia, area president.



The Tom Lea Institute is also grateful to the following sponsors for their support of Tom Lea Month 2014.



Billy Bob Crim  
Clay and Rhonda Lowenfield

Diversified Interiors, Inc.  
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Donald and Elizabeth Margo

tion of the porticos over the sidewalks, opening of the restaurant Anson 11 and is mostly used as professional office space.

## 8 PLAZA THEATRE

125 Pioneer Plaza

The Plaza Theatre in downtown El Paso, designed by architect W. Scott Dunne in the Spanish Colonial Revival Style, opened September 12, 1930, to a capacity crowd of 2,410. Built in the midst of the Great Depression, this theater represents the architectural extravagance associated with the glamorous era of the motion-picture industry. In 1951 Tom Lea's bestselling novel *The Brave Bulls* became a Hollywood movie starring Mel Ferrer and Miroslava with world premiere at Plaza Theatre. Few years later, his bestseller *The Wonderful Country* also became a movie that premiered at the Plaza Theatre in 1958 starring Robert Mitchum and Julie London. After over 40 years of continuous service, the Plaza Theatre closed its doors in the late 70's and was slated for demolition. The efforts of several organizations and individuals from El Paso ensured that the theatre would be restored to its original grandeur and reopened it to the public in 2006.



## 9 PIONEER PLAZA

Between the Mills Building and the Plaza Hotel.

This plaza was the center of public activity in early El Paso. Military bands performed, public notices were posted, and it was the site of many parades and events. In the late 1870s a United States military guard was posted here to defend citizens from Apache Indian attacks. U.S. President William H. Taft and Mexican President Porfirio Díaz each passed through the plaza with their entourages in their route to the Chamber of Commerce building for their historic meeting in 1909. Pioneer Plaza was eventually replaced due to its small size and in September 1996 the city of El Paso dedicated the first sculpture of the XII Travelers Memorial of the Southwest commemorating over 400 years of the region's history. The statue of *Fray García de San Francisco, Founder of the Pass of the North, 1659*, by John Houser stands in this historic plaza.

## 10 CAMINO REAL HOTEL

101 S. El Paso Street

Zach T. White hired Henry C. Trost and together they designed this brick, steel and terra-cotta building with interior walls made of gypsum from nearby White Sands, New Mexico. Built in 1912, the interior of the hotel was the most elegant in the area. In the spring of 1915, during the Mexican Revolution, Tom Lea's father was elected mayor of El Paso. Pancho Villa offered \$1,000 in gold for Mayor Lea's head after he arrested Villa's wife and brother Hipólito for sending arms and ammunition to Mexico. The roof-top ballroom of the Camino Real Hotel was a favorite place to gather and watch the progress of the Mexican Revolution across the river.

## 11 RAILROAD AND TRANSPORTATION MUSEUM OF EL PASO

400 W. San Antonio Avenue

El Paso used to be a remote frontier town until railroads arrived in 1881. This museum preserves the first locomotive of the El Paso & Southwestern Railroad built in 1857 by Breece, Kneeland, and Company. The rare pre-Civil War steam engine, locally known as Engine No. 1, is the only 4-4-0 type steam locomotive built by that firm still in existence. It worked in a short-line American railway company which operated in Arizona, New Mexico and Texas, with line extensions across the international border into Mexico from 1889 to 1903.

## 12 EL PASO MUSEUM OF ART

1 Arts Festival Plaza

Founded in 1959, the El Paso Museum of Art is a major cultural and educational resource for West Texas, New Mexico, and Mexico. With a particular emphasis on the art of the Southwest, the museum houses one of the region's most extensive collections of American art from the early 19th century through the 20th century. At the entrance to the Tom Lea Gallery visitors can enjoy rotating paintings from over 130 works of art made by twentieth-century genius Tom Lea.

## 13 EL PASO MUSEUM OF HISTORY

510 N Santa Fe Street

The El Paso Museum of History tells the four-century-old story of the Pass of the North. At the entrance to its transportation gallery hangs Tom Lea's *Arrival of the First Train*. Originally created for the 75th anniversary edition of the El Paso Times in 1956, the detailed illustration hangs at the entrance to the Transportation Gallery. The characters in the drawing are based on actual people in the life of El Paso and Juárez, and the Lea dog, Boodle, is depicted at the feet of the Juárez mayor.

## 14 EL PASO MAIN PUBLIC LIBRARY

501 N Oregon Street

This building stands on North Oregon Street and is a southwest modern masterpiece designed in 1951 by Carl Young and El Paso's Carrol and Daeuble architectural firm. Its exterior is of Cordova shell limestone embedded with ancient remains of sea life.



The piers of its cantilevered portico are made of rock from Mount Franklin. The many architectural and interior art works found at the building were created by local talent. On the façade is Tom Lea's relief of an owl and a bee, a response to the words of John Burroughs: "I go to books and to nature as a bee goes to the flower, for a nectar that I can make into my own honey." Tom Lea's 1956 mural *Southwest*, the carved bookcase decorations by José Cisneros, the southwest reading room furniture by Stan Stoeffen, Urbici Soler's portrait heads of Mesoamerican women in wood and bronze, and the Native American symbols and motifs by Ewing Waterhouse, all embellish this handsome building.

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LEFT *Comanche Trace*, 1990, Tom Lea, oil on linen canvas mounted on masonite, 26" X 32"  
Collection of George Seay, Dallas. © James D. Lea

# Events at a Glance

● OUT OF TOWN PRESENTATIONS ● LECTURES, CONFERENCES & DISCUSSIONS ● TOURS ● EXHIBITS ● CHILDRENS & TEENS ACTIVITIES ● FASHION, SHOWS & MOVIES

- Sept. 24 9 – 2 p.m. ● *The Art of Tom Lea: Preserving Our National Heritage, A Case Study for Preserving WPA-era Murals in the United States* Smithsonian American Art Museum, Washington D.C.
- Sept. 25 9 – 2 p.m. ● *The Two Thousand Yard Stare: Tom Lea's World War II, A Discussion of Tom Lea's Art in the LIFE Collection of World War II* U.S. Army Center of Military History • Officers' Club, Fort Belvoir, VA
- Oct. 1 through Nov. 31 ● *Selections from Tom Lea Collection* El Paso Museum of Art, Tom Lea Gallery and Museum's Library
- Oct. 1 through 31 ● Pancho Villa Exhibit • El Paso Public Library Downtown
- Every Thursday in Oct. 4:30 p.m. ● Horse Sculptures Using Paper Mache El Paso Public Library Downtown
- Oct. 5 - Nov. 12 ● *Exhibition of The 1949 Sun Carnival Artist Reunion* Reception Oct. 5 from 12:00 noon to 5:00 p.m. • Hal Marcus Gallery
- Oct. 2 2 - 4 p.m. ● *Butterfly Wings and Tom Lea* by Rosa Guerrero, José Mario Sánchez Soledad, and Guillermo Martínez • Lydia Patterson Institute
- 4:30 p.m. ● Drawing Workshop for Teens by Lizzie Ochoa El Paso Public Library Downtown
- Oct. 3 6 - 9 p.m. ● *White House Pastries, Fashion and Old Mount Franklin* with Roland Mesnier, EPCC Culinary students, Zayra Estrada, and Josey Mitchell El Paso Community College Administrative Service Center, Building B
- Oct. 4 10 a.m. ● Fort Bliss Historical Tour by Wanda Kienzle Old Fort Bliss Replica, Bldg. 5054
- Oct. 5 1 p.m. ● Movie Screening of *The Brave Bulls* • El Paso Public Library Downtown
- 3 p.m. ● Movie Screening of *The Sun Also Rises* • El Paso Public Library Downtown
- Oct. 7 4 - 6 p.m. ● *Tom Lea and the Italian Renaissance* with Luciano Cheles • Panel Discussion with Mimi Gladstein and Ron Weber, moderated by Max Grossman UTEP Library, Blumberg Auditorium, El Paso, Texas
- Oct. 9 1 p.m. ● Tour on Trost Architecture by Max Grossman • Camino Real Hotel
- Oct. 10 6 p.m. ● *Architecture in the Evening*, historic downtown walk by Ken Gorski Camino Real Hotel
- 12 – 3 p.m. ● *Tom Lea and the Italian Renaissance* with Luciano Cheles • Odessa, Texas Ellen Noel Art Museum of the Permian Basin, Rodman Auditorium
- Oct. 11 10 a.m. ● *Tour of Three Historic El Paso Churches Touched by Tom Lea's Art* Robyn Lowrie, David Etzold, and Neal Locke Meet at First Presbyterian Church of El Paso
- 11 a.m. ● Tom Lea Story Time • El Paso Public Library Downtown
- Oct. 12 1 p.m. ● Movie Screening of *The Wonderful Country* • El Paso Public Library Downtown
- 3 p.m. ● Movie Screening of *All the Pretty Horses* • El Paso Public Library Downtown
- 1 p.m. ● Tom Lea Graduate Research Fellowship Lectures introduced by Dr. Patricia Witherspoon and presented by Mauricio Olague and Roland Rodriguez El Paso Public Library Downtown
- 5 - 7 p.m. ● *Hembrillo: An Apache Battlefield of the Victorio War* by Karl Laumbach and *Albert Jennings Fountain: Unsolved 1896 Murder on the White Sands* by Bobby Keller • Ardovino's Desert Crossing
- Oct. 13 6 p.m. ● *Tom Lea and the Italian Renaissance* with Luciano Cheles • Seymour, Texas Seymour City Hall, Whiteside Auditorium for Performing Arts
- Oct. 15 6 p.m. ● *Benito Juárez at the Pass of the North* presentation by Nick Houser Chamizal National Memorial
- 7 p.m. ● *Tom Lea and the Italian Renaissance* with Luciano Cheles • Austin, Texas Bullock Texas State History Museum, Texas Spirit Theatre
- Oct. 16 12 noon ● Downtown El Paso Mural Tour *Experience the Pass of the North* by Carolina Franco and Elisa Garrido • El Paso Historic Federal Courthouse
- 4 p.m. ● *Happy Trails for Children* • El Paso Public Library Armijo Branch
- 4:30 p.m. ● Tom Lea Inspired Art for Teens • El Paso Public Library Irving Schwartz Branch
- 6 p.m. ● *Tom Lea: A Diversity of Artistic Approaches* by Patrick Cable El Paso Museum of Art, El Paso Energy Auditorium
- Oct. 16 6 - 7:30 p.m. ● *Blurred Lines: The Book as Art and Artifact* by Jud Burgess, Anne Giangiulio, and Katya Reka, introduced and moderated by Clive Cochran UTEP, Stanlee and Gerald Rubin Center for the Visual Arts
- 6 p.m. ● *The Brave Bulls Collide: Tom Lea and J. Frank Dobie* by Steven Davis, Reception 5:30 p.m. • Museum of the Big Bend, Alpine, Texas
- Oct. 18 10 - 12 p.m. ● *The Story Behind The Turning Point* by William Stevens, followed by a tour of the Durham Center and behind-the-scenes look at UTEP football today UTEP, Larry K. Durham Center
- Oct. 19 1 p.m. ● Movie Screening of *Tom Lea: An Oral History* • El Paso Public Library
- 3 p.m. ● Movie Screening of *Tombstone* • El Paso Public Library Downtown
- Oct. 22 1 p.m. ● *The First Surgical Operation in North America, Cabeza de Vaca, and the Texas Surgical Society* by Alan Tyroch Texas Tech University Health Sciences Center, Paul L. Foster School of Medicine
- 6 p.m. ● *Tom Lea and a Shepherd Boy Who Became President of Mexico* by José Mario Sánchez Soledad • Mexican Consulate, El Paso
- Oct. 25 9 - 11 a.m. ● *Celebration of Our Mountains*, Geological Tour and Lecture by Eric Kappus El Paso Public Library Downtown
- Oct. 26 6 a.m.–2 p.m. ● *Annual Pilgrimage Up Mount Cristo Rey* • Catalan sculptor Urbici Soler made the 29-foot-tall limestone statue of the *Risen Christ* atop Mount Cristo Rey in Sunland Park, NM, bringing to fruition the vision of Fr. Lourdes Costa. Dedicated in 1940, the cross draws thousands of faithful the last Sunday of October. [mtcristorey.com](http://mtcristorey.com).
- 1 p.m. ● Movie Screening of *Tom Lea's El Paso*, Capstone Productions, and *Tom Lea: Dignity Beyond Borders* • El Paso Public Library Downtown
- 2:45 p.m. ● Movie Screening of *Mexican Revolution Sites in El Paso: A Walking Tour with Leon Metz and Fred Morales*, Capstone Productions El Paso Public Library Downtown
- 5 p.m. ● *The History of the Horse in Light of the Hands of Cantu* by Jason Bruemmer Sunland Park Racetrack and Casino, New Mexico
- Oct. 30 4 p.m. ● Children's Downtown El Paso Mural Tour *Experience the Pass of the North* by Carolina Franco and Elisa Garrido El Paso Historic Federal Courthouse
- 6 - 9 p.m. ● The 1949 Sun Carnival Artist Reunion exhibit presentations by Holly Cox, Derrell E. Hielt, Hal Marcus, and Kevin Wells • Hal Marcus Gallery

# Calendar of Events

All events free unless otherwise indicated.  
Visit [tomleainstitute.org](http://tomleainstitute.org) for more information.



*Stampede*, 1940, oil on canvas mural, 5 ½ x 16 feet, Main Post Office, Odessa, Texas

## SMITHSONIAN AMERICAN ART MUSEUM

McEvoy Auditorium (Lower Level), 8th & G St, NW, Washington, D.C.

### **The Art of Tom Lea: Preserving Our National Heritage, A Case Study for Preserving WPA-era Murals in the United States**

Lectures and discussion panels by **Anne Imelda Radice**, Dir. American Folk Art Museum; **James Billington**, Librarian of Congress; **Sabiha Al Khemir**, Sr. Advisor, Islamic Art, Dallas Museum of Art; **Luciano Cheles**, Italian Renaissance scholar, University of Poitiers, France; **Betsy Broun**, Dir., Smithsonian American Art Museum; **Senator John Cornyn**, Texas; **John Gray**, Dir., National Museum of American History; **Virginia Mecklenburg**, Chief Curator, Smithsonian American Art Museum; **George Jacob**, Ex. Dir., Ellen Noel Art Museum of the Permian Basin; **Jennifer Gibson**, Dir. Art in Architecture and Fine Arts, U.S. General Services Administration; **Julia Bussinger**, Dir., El Paso Museum of History; **Lawrence L. Reger**, Pres., Heritage Preservation; **Adair Margo**, Founder, Tom Lea Institute.

### **Wednesday, Sept. 24 • 9 a.m. – 2 p.m.**

During a 2013 Tom Lea Month program in Odessa, Texas, the director of the Ellen Noel Art Museum of the Permian Basin walked into the local U.S. Post Office and saw sprayed Coca-Cola and loose paint on Tom Lea's masterful 1940 mural, *Stampede*. Concern about its deterioration led George Jacob to write a letter to the Tom Lea Institute with an expressed desire to have the work restored. That single letter led to this national conference, focusing attention on the importance of WPA-era murals across the country, using the murals of Tom Lea as a case study. A series of panel discussions address the importance of preserving WPA-era murals not only for the sake of regional heritage, but also for the sake of international understanding. Islamic scholar Sabiha Al Khemir and art historian Luciano Cheles will speak on the significance of Tom Lea's work to an international audience.

## FT. BELVOIR OFFICERS' CLUB

Room Belvoir, 5500 Schulz Circle, Building 20, Fort Belvoir, VA

### The Two Thousand Yard Stare: Tom Lea's World War II, A Discussion of Tom Lea's Art in the LIFE Collection of World War II, U.S. Army Center of Military History

Lectures and discussion panels by Micki Costello, Chairman, Tom Lea Institute; BG Creighton Abrams, Ex. Dir. Army Historical Foundation; Sarah Forgey, curator, U.S. Army Center of Military History; Brendan Greeley, Jr., USMC (ret), editor, *The Two Thousand Yard Stare*; Dr. Melissa Renn, art historian and author of the forthcoming book *LIFE Reconsidered: Rethinking LIFE Magazine's Role in the American Art World*; Dr. Michael Tomor, Dir. El Paso Museum of Art; Dr. Maceo Dailey, Dir. Of African American Studies, Univ. of Texas at El Paso; Dr. Tom Hatfield, Dir., Military History Institute, Briscoe Center for American History, UT Austin; and Adair Margo, author of *Tom Lea, An Oral History*.

Thursday, Sept. 25 • 9 a.m. – 2 p.m.



*The 2,000 Yard Stare*, 1944, oil on canvas, 36" X 28"  
Life Collection of Art, WWII  
U.S. Army Center of Military History, Fort Belvoir, Virginia

Toward the end of World War II, when Tom Lea returned home for the last time after spending four years as an Accredited Artist Correspondent for *LIFE* magazine, he corresponded with the chaplain he met on Peleliu, writing that "the least war like people I know are those who have seen the most of its actuality." Lea saw much of war's actuality from land, sea and sky while traveling over 100,000 miles to different theaters. He went aboard a Navy destroyer in the North Atlantic, covering the fight against wolf packs of German U-boats. He saw it aboard the carrier Hornet in the South Pacific, witnessing the sinking of the Wasp. He saw it in England, North Africa and China while recording Army Air Forces transport, fighter and bomber crews; and he experienced it when he landed on the bloody beaches of Peleliu with the 7th marines. Between tours, he came home to paint a trustworthy record. Many of his paintings were published in ten issues of *LIFE* between 1941 and 1944. Over eighty were given to the United States government and are housed in the U.S. Army Center of Military History at Fort Belvoir, Virginia.

# Events in El Paso

## EL PASO MUSEUM OF ART

Tom Lea Gallery and Museum's Library • 915 532-1707

### Selections from the Tom Lea Collection

On view Oct. 1 – Nov. 31

The El Paso Museum of Art holds over 100 pieces by Tom Lea, including paintings, drawings and prints. The Tom Lea Gallery—established to display his artwork in the context of the Southwest—highlights

early El Paso artists. This year the museum exhibits Tom Lea's drawing for his 1938 *Pass of the North* mural in the historic federal courthouse downtown, and the sketchbook he carried while aboard the aircraft carrier Hornet. Director Dr. Michael Tomor presents on the WWII sketchbook at the Fort Belvoir conference on September 25 in a presentation titled "Can Beauty Exist in War?"

## EL PASO PUBLIC LIBRARY

Main Library Downtown • 501 N Oregon St. • 915 543-5433



### Pancho Villa Exhibit

On view Oct. 1 – 31

Tom Lea grew up during the turbulent years of the Mexican Revolution when fear of encountering outlaw Francisco "Pancho" Villa was pervasive on both sides of the border. On one occasion, Lea's father, Tom Lea Sr., mayor of El Paso at the time, caught Villa's wife smuggling arms to Mexico to help her husband's cause. Villa was displeased with the mayor's actions, resulting in threats to kidnap Lea's family, including young Tom and his brother. This year, the El Paso Public Library is displaying Villista articles and memorabilia that speak to the history of the time.

*Pancho Villa*, undated, pen and ink, 17 1/2" X 9 1/2"  
El Paso Museum of Art Collection, gift of Henry & Pat Taylor. © James D. Lea

### "Sundays with Tom Lea" Movie Screenings

Enjoy watching films on Tom Lea's life, work and historic El Paso.

- |                        |             |   |
|------------------------|-------------|---|
| <b>Sunday, Oct. 5</b>  | • 1 p.m.    | <i>The Brave Bulls</i>  |
|                        | • 3 p.m.    | <i>The Sun Also Rises</i>   |
| <b>Sunday, Oct. 12</b> | • 1 p.m.    | <i>The Wonderful Country</i>  |
|                        | • 3 p.m.    | <i>All the Pretty Horses</i>  |
| <b>Sunday, Oct. 19</b> | • 1 p.m.    | <i>Tom Lea: An Oral History</i>   |
|                        | • 3 p.m.    | <i>Tombstone</i>  |
| <b>Sunday, Oct. 26</b> | • 1 p.m.    | <i>Tom Lea's El Paso</i> , Capstone Productions, and<br><i>Tom Lea: Dignity Beyond Borders</i>                    |
|                        | • 2:45 p.m. | <i>Mexican Revolution Sites in El Paso: A Walking Tour with Leon Metz and Fred Morales</i> , Capstone Productions |



Courtesy of Charles Horak

### CHILDREN'S ACTIVITIES

For a complete listing please visit [tomleainstitute.org](http://tomleainstitute.org) or call 915 543-5433

### Horse Sculptures Using Paper Mache

MAIN LIBRARY • 501 N. Oregon • 915 543-5433

Every Thursday in October • 4:30 p.m.

Children craft paper mache horses in honor of Tom Lea, who believed fine horses to be one of God's mysteries and delights.

## Drawing Workshop

ESPERANZA MORENO BRANCH • 12480 Pebble Hills • 915 921-7001

**Thursday, Oct. 2 • 4:30 p.m.**

Lizzie Ochoa conducts an interactive presentation with teens about Tom Lea's passion for drawing the nature of our region.

## Tom Lea Story Time

MAIN LIBRARY • 501 N. Oregon • 915 543-5433

**Saturday, Oct. 11 • 11 a.m.**

Celebrate the life of Tom Lea through stories of cowboys and horses.

## Tom Lea Inspired Art

IRVING SCHWARTZ BRANCH • 1865 Dean Martin • 915 857-0594

**Thursday, Oct. 16 • 4:30 p.m.**

Teens will do a portrait on canvas of Tom Lea-inspired themes: Trails, Mountains, Horses and Bullfighting.

## Happy Trails

ARMIJO BRANCH • 620 E. 7th Ave. • 915 533-1333

**Thursday, Oct. 16 • 4 p.m.**

Children learn at the Teen Hangout program about Tom Lea Park, the hiking trails in the Franklin Mountains State Park, and the neighboring hiking trails of Dripping Springs, Aguirre Springs and the Sacramento Mountains.

## LYDIA PATTERSON INSTITUTE

Gymnasium, 517 S. Florence St., El Paso, Texas • 915 533-8286, ext. 10

## Butterfly Wings and Tom Lea

Presentation by Rosa Guerrero, José Mario Sánchez Soledad, and Guillermo Martínez

**Thursday, Oct. 2 • 2 – 4 p.m.**

After witnessing the heroism of allied warriors during World War II, Tom Lea began writing about subjects close to his native *frontera*. Black fighting bulls became his passion and in 1949, Little, Brown and Company released his first novel, *The Brave Bulls*. Enchanted by the “belling of brave bulls” and the “swish” of the matador’s fighting cape, Tom Lea

*The Brave Bulls*, cover page, 1949. Pen and ink, 8" X 5½"  
Collection of the Harry Ransom Center, University of Texas at Austin. © James D. Lea



spent weeks in Mexico studying the lineage and breeding of bulls and the art of bullfighting. “Trying to put [his] ear to the beating of that bullfighter’s heart, the bull, too,” inspired Tom to both write and illustrate his story.

El Paso dancer and educator, Rosa Guerrero, demonstrates the elegant movements of a matador through the music of the bullfights, *Paso Doble*, while José Mario Sánchez discusses Tom Lea’s artistry in capturing the *capote* tricks. Jalisco matador Guillermo Martínez performs the movements live with admirable skill, including the flight of his matador cape resembling butterfly wings.

## EL PASO COMMUNITY COLLEGE

Administrative Service Center • 9050 Viscount Blvd, Bldg. B • 915 831-2150

## White House Pastries, Fashion, and Old Mount Franklin

- Presentation by White House pastry chef Roland Mesnier and the El Paso Community College Culinary Arts Program
- Fashion designs by Zayra Estrada
- Reading of *Old Mount Franklin* by actress Josey Mitchell

**Friday, Oct. 3 • 6 – 9 p.m.**

*Dresses on view Oct. 6 – Jan. 31 at Mills Building Promenade, N. Oregon St*

*Call 915 533-0048 for tickets  
\$35 contribution to the Tom Lea Institute*



LEFT Model: Wendy Arellano, photography © Peter Svarzbein  
RIGHT Chapter heading for *The Brave Bulls* (page 145), 1948  
Pen and ink, page size 8" x 5½". © James D. Lea

In 2001, White House pastry chef Roland Mesnier made a dessert for guests who contributed to the decoration of the Oval Office during the presidency of George W. Bush. His cake was in the shape of the Oval Office and included a sugar rendition of Tom Lea’s *Rio Grande* which hung in the president’s office for eight years. Chef Mesnier recounts being hired by Roselyn Carter and serving five presidents of the United States. He also signs his bestselling books. Actress Josey Mitchell reads Tom Lea’s *Old Mount Franklin*, while El Paso fashion designer Zayra Estrada presents her Tom Lea Collection of dresses, with stunning models bringing his matadors, soldiers, Indians and abstract designs to life. El Paso Community College’s Culinary Arts Program creates pastries inspired by Tom Lea artwork. A culinary, fashion and literary evening, not to be missed!

## FORT BLISS

Old Fort Bliss Replica Bldg. 5054, Pleasonton Rd. • 915 568-4518

## Fort Bliss Historical Tour

Led by Wanda Kienzle

**Saturday, Oct. 4 • 10 a.m.**

As a young boy, Tom Lea enjoyed listening to band concerts at Fort Bliss every Sunday while sitting in the family car on the parade grounds. When the band played John Philip Sousa, everyone would honk! Gen. John J. Pershing was a friend of his dad’s, and once when Tom was confined to home with scarlet fever, Pershing took a detour off his parade route to wave to Tom in his bedroom upstairs. Little did Tom know that in 1941 his first drawing commissioned by *LIFE* magazine would be of a trooper from Ft. Bliss’ First Cavalry Division.

Participants visit the oldest parts of the Post in this tour and explore the Old Fort Bliss Replica, given to the base as part of its centennial celebration. The old fort holds period rooms that reproduce daily life in 1857 when troops guarded the area against Apache attacks.



*The Deathless White Pacing Mustang*, 1948, oil on canvas, 18" X 24"  
Collection of the Harry Ransom Center, University of Texas at Austin. © James D. Lea

## HAL MARCUS GALLERY

1308 N. Oregon • 915 533-9090

### The 1949 Sun Carnival Artist Reunion

Presentations by Holly Cox, Derrell E. Hiatt, Hal Marcus and Kevin Wells

**RECEPTION** Sunday, Oct. 5 • 12 noon – 5 p.m.

**LECTURE** Thursday, Oct. 30 • 6 p.m. – 9 p.m.

**On View Oct. 5 – Nov. 12**

The Hal Marcus Gallery recreates the original 1949 Sun Carnival Art Exhibit, celebrating its 65th anniversary. Organized by the Southwestern Sun Carnival Association, the exhibit originated in Sunset Heights at the El Paso Technical Institute located at Rio Grande & Oregon—now part of El Paso Community College. Among the artists who exhibited their artwork was Tom Lea, who displayed *Mexican Feed Cart* and *The Deathless White Pacing Mustang*. Lea was also chosen to design the cover page of the Sun Carnival program for that year.

The exhibition continued for many years and served to establish El Paso as an art center whose visual arts reached far beyond the city's boundaries. Today many of the artists widely recognized for their artistic achievements include Manuel Acosta, José Cisneros, Fremont Ellis, Eugene Thurston, Fern Thurston, Barry Atwater, Kate Ball and Berla Emeree.

## DOWNTOWN ARCHITECTURAL TOURS

Meet at the lobby of the Camino Real Hotel • 101 S El Paso St.

### Trost Tour

Led by Max Grossman

Call 915 533-0048 to sign up. • \$25 contribution benefits the Texas Trost Society and the Tom Lea Institute.

**Thursday, Oct. 9 • 1 p.m.**

The Texas Trost Society is dedicated to protecting and preserving the legacy of Henry C. Trost, the region's most distinguished architect during the early twentieth century. Trost was responsible for designing many of the buildings that still stand today, including Tom Lea's childhood home on Nevada Street. An admired architectural historian and preservationist highlights downtown's rich architectural history and the genius of Henry Trost. Contributions are tax-deductible.

### Architecture in the Evening

Led by Ken Gorski

**Friday, Oct. 10 • 6 p.m.**

Learn about El Paso's downtown historic district and discover the architectural treasures of the city in an evening walk with Ken Gorski.

## CHURCH TOUR

Meet at First Presbyterian Church of El Paso, 1340 Murchison Dr. • 915 533-7551

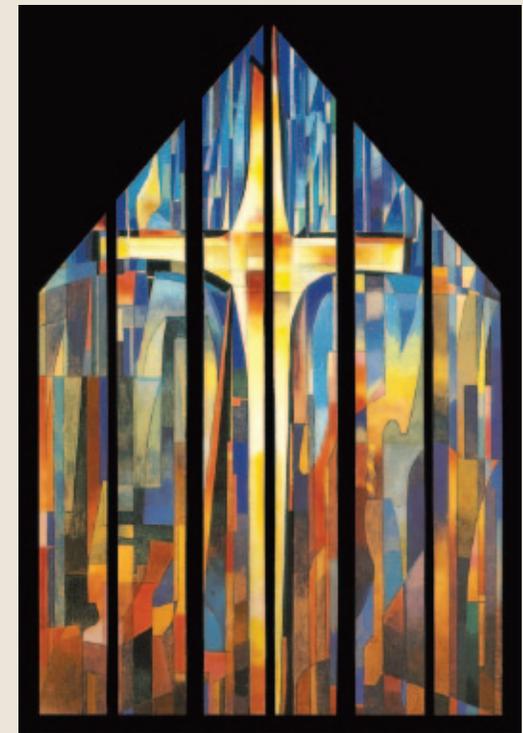
### Tour of Three Historic El Paso Churches Touched by Tom Lea's Art

Lecture and Tour by Robyn Lowrie, David Etzold, and Neal Locke

**Saturday, Oct. 11 • 10 a.m.**

Church played an important role in shaping Tom Lea's life. His mother, Zola Utt, played the piano for First Baptist Church and took her sons, Tom and Joe, on Sunday and Wednesday nights when the Rev. Joseph Franklin Williams was pastor. In 1936, Tom painted the *Baptism of Christ* in memory of his mother who died that year, a mural welcomed by Pastor Yearby but later lost during the church's remodeling and reportedly given to a church in Lowes, Kentucky. The sanctuary of First Presbyterian Church is a visual testament to the close friendship between Tom Lea and the Rev. George W. Burroughs, who was pastor from 1953 to 1966. Tom served on the building and planning committee for the new sanctuary completed in 1962, and the large stained-glass window above the entrance is a Tom Lea design. At the Church of St. Clement, Tom Lea was asked to design stained glass for a set of doors milled by the Goetting Brothers of El Paso. He and his wife, Sarah, and son, Jim, began attending the church of St. Clement in 1943.

Tom Lea used his talent to beautify many parts of the El Paso community and responded positively when friends asked for his help. This tour provides insight into these contributions, and introduces three historic El Paso churches.



Preliminary design for stained glass window, First Presbyterian Church, 1959  
Ink and watercolor, 13" X 9"  
Collection of the Harry Ransom Center, University of Texas at Austin. Gift of Mary Yelderman, El Paso. © James D. Lea

## ARDOVINO'S DESERT CROSSING

1 Ardovino Drive, Sunland Park, New Mexico • 575 589-0653 ext. 3

### EVENING LECTURES

Presentations by **Karl Laumbach** and **Bobby Keller**

**Sunday, Oct. 12 • 5 p.m. – 7 p.m.**

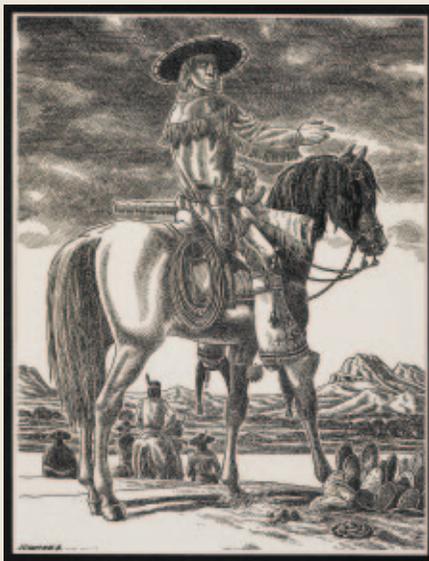
*Heavy hors d'oeuvres served. \$25 per person. Cash bar, delicious specialties, presentations. Reservations 575 589-0653*

### Hembrillo: An Apache Battlefield of the Victorio War

The battle of Hembrillo was the largest confrontation of the Victorio War of 1879 and 1880, pitting approximately 150 Warm Springs and Mescalero Apache against 300 U.S. Army troops including Buffalo Soldiers and White Mountain Apache Scouts. In his lecture Karl Laumbach, associate director of research and public education at Human Systems Research, shares the results of his investigation.

### Albert Jennings Fountain: Unsolved 1896 Murder on the White Sands

Bobby Keller uncovers the mystery of the 1896 assassination of Texas politician Albert Jennings Fountain, sharing evidence that leads to the truth behind Fountain's murder.



*Scalp Hunter*, José Cisneros, 1977, pen and ink, 8 ½" X 6 ½"  
© Cisneros family

## EL PASO PUBLIC LIBRARY

Main Library Downtown • 501 N Oregon St. • 915 543-5433

### TOM LEA GRADUATE RESEARCH FELLOWSHIP LECTURES

Introduction by **Patricia Witherspoon**

Presentation by **Roland Rodriguez** and **Mauricio Olague**

**Sunday, Oct. 12 • 1 p.m.**

In 2013, Adair and Dee Margo endowed the Tom Lea Graduate Research Fellowship, a cross-disciplinary grant to support students researching the southwest "in the spirit of Tom Lea." The first two recipients, Mauricio Olague and Roland Rodriguez, have conducted research on local subjects including José Cisneros' Horsemen and Tom Lea's murals.

### A Través de la Frontera: The Cisneros Horsemen

El Paso resident José Cisneros found early recognition for his drawings in Mexican publications, and Tom Lea introduced him to the public librarian, Maud Durlin Sullivan, who gave him his first show in 1938. Today, much of what contemporary scholars surmise about the horsemen of the borderlands stems from Cisneros portrayals. Since there are few definitive renderings of the cavalry units associated with the eighteen-century presidios, the artistic production of Cisneros—masterful in its technical prowess but, perhaps, wedded to formulaic conventions of equestrian portraits—provides a viable interpretive lens for the study of colonial military history. Lea's early promotion of Cisneros suggests the interplay of sources in borderlands visual representation and can advance our understanding of life on the early frontier.

### Walking in the Footsteps of the Giant, Tom Lea

The cultural history of El Paso is told through many of its murals, and Tom Lea painted the first in 1938 as part of the U.S. Treasury Department's Section of Fine Arts competition. *Pass of the North* decorates the interior of the historic U.S. Federal Courthouse, and there are two other interior murals close by: Carlos Callejo's *Our History* in the County Courthouse and John Valadez' *A Day in El Paso* in the Federal Building. Artist, muralist and educator Mauricio Olague has toured and discussed El Paso murals with former students from Bowie High School, many of whom are attending UTEP and pursuing degrees in art and art education. He has also worked with these students to create a small portable mural in an effort to develop more complete artists and art educators. In this presentation, he shares Lea's *Southwest* masterpiece in the public library as well as recent street art manifestations.

## CHAMIZAL NATIONAL MEMORIAL

800 South San Marcial St. • 915 532-7273 ext. 2

### Benito Juárez at the Pass of the North

Presentation by **Nick Houser**

**Wednesday, Oct. 15 • 6 p.m.**

Known as Mexico's Abraham Lincoln and greatest president, Benito Juárez is notable for his support of a constitutional government, curtailing the power of the Catholic Church and the military, and declaring all citizens equal before the law. During the French intervention of Mexico, President Juárez sought refuge in the Paso del Norte region for nine months where he declined several invitations to visit his American neighbors. Loyal to his country, Juárez vowed never to abandon Mexican soil as long as it was occupied by foreign invaders.

In 1948 Tom Lea made an exception to his own rule of declining portrait commissions when he decided to paint one of Benito Juárez, saying that "Painting [him] was like the privilege of being in [his] presence." Tom recognized Juárez as an important figure for both the history of Mexico and the United States and admired his wisdom as a political leader. This year, Nick Houser, historian for the *XII Travelers Memorial of the Southwest*, shares the history of Benito Juárez.

*Benito Juárez bust (with book)*, John Houser and Ethan Houser  
6 ½" high on marble, edition of 12





*Durango Design*, 1977, oil on canvas, 22" X 32"  
Collection of Mickey and Susan Schwartz, El Paso, TX. © James D. Lea

## EL PASO MUSEUM OF ART

El Paso Energy Auditorium • 1 Arts Festival Plaza • 915 532-1707

### Tom Lea: A Diversity of Artistic Approaches

Presentation by Patrick Cable

**Thursday, Oct. 16 • 6 p.m.**

Tom Lea painted many different themes in various media—the former ranging from the American Southwest to World War II, the latter ranging from oil on canvas to Chinese ink and brush. Focusing on the Tom Lea Collection at the El Paso Museum of Art, this presentation investigates the diversity of artistic influences found in Tom Lea's art, which include social realism, modernism and Art Deco.

## DOWNTOWN MURAL TOUR

Corner of San Antonio and Campbell

### Experience the Pass of the North

Tours led by Carolina Franco and Elisa Garrido

**Thursday, Oct. 16 • 12 noon**

Call or email Elisa Garrido for reservations: 915 533-0048 • [egarrido@tomlea.net](mailto:egarrido@tomlea.net)

Tom Lea's 1938 *Pass of the North* mural has inspired generations in its depiction of the giants of El Paso history. The mural space measures 11 x 52 feet and was painted in oil on canvas. Tom consulted more than 30 volumes and found appropriate models who posed for him in the desert while wearing authentic costumes. Recognized as "the finest mural of the period," it continues to encourage an appreciation of El Paso's multi-cultural richness. "The job I worked on the hardest, and learned the most while doing, and took the most pleasure in doing was the 'Pass of the North' mural for the Federal Courthouse in El Paso." (*Picture Gallery*, Little, Brown and Company, 1968)

The tour includes seeing Tom Lea's *Pass of the North* inside El Paso's Historic Federal Courthouse, *Our History* by Carlos Callejo at the County Courthouse, and *A Day in El Paso* by John Valadez at the R.C. White Federal Building.

## STANLEE AND GERALD RUBIN CENTER FOR THE VISUAL ARTS

University of Texas at El Paso • 915 747-6151 • [rubicenter@utep.edu](mailto:rubicenter@utep.edu)

### Blurred Lines: The Book as Art and Artifact

Presentation and Panel Discussion with Jud Burgess, Anne Giangliulo, and Katya Reka  
Introduced and moderated by Clive Cochran

**Thursday, Oct. 16 • 6 – 7:30 p.m.**

Milton Glaser observed that art and design are not the same, but "there are places where they touch." Good design respects content and conveys meaning as efficiently as possible. This is especially true of book design. But what happens when the lines are blurred, when artifact becomes art?

Three graphic designers discuss their work and the intersection between art and design. Included in the discussion are books about art, books enhanced by art, and books that become art. Jud Burgess has an established practice including books, magazines, identity design, and more. Anne Giangliulo is an award-winning book designer; she teaches graphic design at the University of Texas at El Paso. Katya Reka teaches graphic design at New Mexico State University. Her work transcends the ordinary, becoming a platform for the coalescence of content and art.

## UNIVERSITY OF TEXAS AT EL PASO

Larry K. Durham Center • 915 747-5347



Tom Lea and Texas Western College quarterback William "Billy" Stevens discuss progress on the painting *The Turning Point*.  
Courtesy Eddie Mullens, Director, Sports Information, UTEP

### The Story Behind *The Turning Point*

Presentation by William Stevens

**Saturday, Oct. 18  
10 a.m. – 12 noon**

In 1965, the Texas Western College football team had won four games and lost three, placing it at a pivotal point in its season. It was facing off against Utah in Salt Lake City on November 13 and was trailing by a score of 13 to 19. In the last play, quarterback Billy Stevens threw a 92-yard touchdown pass from behind his own goal line, which was caught by split end Bob Wallace who ran all the way down for a touchdown, winning the game

20 to 19! Stevens, who went on to play football for the Green Bay Packers, relates the details of this historic win. He also shares how he and his teammates helped Tom Lea reconstruct the game, which he commemorated in *The Turning Point*, now displayed in the Larry Durham Center at UTEP. This family event includes hearing Stevens' presentation, seeing Tom Lea's painting, and touring the Durham Center for an insider's look at UTEP football today.

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER  
PAUL L. FOSTER SCHOOL OF MEDICINE**

Medical Education Building, Room 1150 • 5001 El Paso Drive • 915 833-7210

**The First Surgical Operation in North America,  
Cabeza de Vaca, and the Texas Surgical Society**

Presentation by Alan Tyroch

**Wednesday, Oct. 22 • 1 p.m.**

In 1965, Tom Lea painted *The First Recorded Surgical Operation in North America: Cabeza de Vaca, 1535* for the 50th anniversary of the Texas Surgical Society. Now displayed in the Moody Medical Library at U.T. Medical Branch in Galveston, the painting depicts Alvar Núñez Cabeza de Vaca (the first non-Indian



*The First Recorded Surgical Operation in North America; Cabeza de Vaca, 1535, 1965, Chinese ink, 20" X 28"*  
Collection of the Moody Medical Library, U.T. Medical Branch, Galveston, TX. © James D. Lea

to set foot on Texas soil) removing an arrowhead from an Indian's chest, an event chronicled in his *Relación* published in Spain in 1542. His successful surgery astounded the Indians, causing them to come from many places to be healed. In 2012 during Tom Lea Month, the preparatory drawing for the painting was given to the medical school and placed in the simulation lab where students learn surgery today. It was a gift of Dr. Ron Gum, a retired plastic surgeon, and his wife, Mary Ann. This year Dr. Tyroch, Professor in the Department of Surgery, weaves together the story of the Texas Surgical Society, the exploits of Cabeza de Vaca, and the contributions of Tom Lea to Texas medical history in a lecture to medical students, Silva Health Magnet High School students and the public.

**MEXICAN CONSULATE**

910 E. San Antonio Ave. • 915 544-6489 ext. 258

**Tom Lea and a Shepherd Boy who  
Became President of Mexico**

Presentation by José Mario Sánchez Soledad

**Thursday, Oct. 23 • 6 p.m.**

Harry Truman made an historic visit to Mexico in 1947—the first time a U.S. president had done so. He visited the site of Los Niños Heroes, where six teenage cadets died in the Mexican-American War, and placed a wreath at the foot of their monument. The visit caused a sensation with headlines around the world, one of them reading "Friendship Began Today."

The Pan American Round Table of El Paso commemorated the event by commissioning Tom Lea to paint Benito Juárez, sending the painting to Blair House, where Truman lived while the White House was undergoing renovation. The painting was later moved and purportedly lost until Kevin O'Riley, director of Mexican affairs for the U.S. State Department, contacted the Tom Lea Institute after seeing a YouTube video of Adair Margo's presentation on the portrait. The painting is now restored and held in the diplomatic reception rooms of the U.S. State Department.

For Tom Lea Month, Consul General Jacob Prado requested a high-resolution digital image to make a facsimile of the painting to be displayed at the Mexican Consulate. José Mario Sánchez Soledad speaks about the remarkable history of Benito Juárez whose admirable qualities caused Tom Lea to make an exception to his rule of only painting portraits from life—and never for hire.



*Benito Juárez, 1948*  
Oil on Canvas, 34" X 32"  
U.S. Department of State, Washington, D.C.  
Gift of the Pan American Round Table, El Paso

**EL PASO PUBLIC LIBRARY**

Maud Sullivan Room • Main Branch, 501 N. Oregon St. • 915 543-5433

**Celebration of Our Mountains** • facebook.com/celebmtns

Geological Tour and Lecture by Eric Kappus

**Saturday, Oct. 25 • 9 – 11 a.m.**

"Sometimes I'm asked what in the world I could find so special about the dried up, bare, empty country I obviously prefer to live and work in. First I say I was born in it, and then I say, furthermore I love it for the intensity of its sunlight, the clarity of its sky, the hugeness of its space, its revealed structure of naked earth's primal form, without adornment." (*The Southwest: It's Where I Live*, DeGolyer Library, Southern Methodist University, 1992)

In his landscape paintings, Tom Lea communicates his love he had for the dry mountainous desert of his homeland. Geologist Eric Kappus, renowned for discovering dinosaur tracks at the base of Mount Cristo Rey, shares the science behind Tom Lea's landscape.



*Toribio, 1962, oil on canvas, 42 1/4" X 32 1/4"*  
El Paso Museum of Art Collection, gift of Shirley & Charles Leavell. © James D. Lea

**SUNLAND PARK RACETRACK AND CASINO**

1200 Futurity Dr., Sunland Park, New Mexico

**The History of the Horse in the Light of *The Hands of Cantu***

Presentation by Jason Bruemmer

**Sunday, Oct. 26 • 5 p.m.**

Early dinner served. \$20 per person. Call 915 533-0048 for reservations.

It was through Tom Lea's *The Hands of Cantu* that equine scholar Jason Bruemmer from Colorado State University began his career understanding the science of horses. As a boy, Dr. Bruemmer enjoyed reading the adventures of Toribio de Ibarra, Lea's character who learns the art of horsemanship at the hacienda of Don Vito Cantu. An enthusiast of horses, Tom Lea studied their lineage and training, and often made them subjects in paintings, murals and book illustrations. Dr. Bruemmer shares his research on the evolution of the horse and how the horse was indispensable to the development of great civilizations.

# Events Along the Tom Lea Trail

## Tom Lea and the Italian Renaissance

Presentations by Luciano Cheles

In 2003 as he was looking through art books, art history scholar Luciano Cheles came across one of Tom Lea's murals, noticing a similarity in the volumetric figures of Lea's work and those of the great Italian Renaissance muralist Piero della Francesca. After receiving an e-mail from Adair Margo validating his trained eye—"at the end of his life, Tom Lea wept when he spoke of seeing Piero's work in Arezzo, and getting to touch it with his hand"—Luciano applied to become a fellow at the Smithsonian American Art Museum in Washington, D.C., winning a coveted spot. While in the United States he studied Piero's influence on American artists with a special focus on Tom Lea.

In 2013, *Texas Highways* and *Texas Monthly* announced the Tom Lea Trail during October's Tom Lea Month. This year Luciano Cheles will travel that trail, comparing the work of a Texas master to those of the Italian Renaissance.

## PRESENTATIONS

### EL PASO, TEXAS

The University of Texas at El Paso  
UTEP Library, Blumberg Auditorium • 500 W University Ave. • 915 747-5643

Panel Discussion with Mimi Gladstein and Ron Weber  
Moderated by Max Grossman

**Tuesday, Oct. 7 • 4 – 6 p.m**

### ODESSA, TEXAS

Ellen Noel Art Museum of the Permian Basin  
Rodman Auditorium • 4909 E University Blvd. • 432 550-9696

**Friday, Oct. 10 • 12 noon – 3 p.m**

### SEYMOUR, TEXAS

Seymour City Hall  
Whiteside Auditorium for Performing Arts • 301 N. Washington • 940-889-2921

**RECEPTION** **Monday, Oct. 13 • 6 p.m.**  
Special guest: Senator Craig Estes, Texas

**LECTURE** **7 p.m.**

### AUSTIN, TEXAS

Bullock Texas State History Museum  
Texas Spirit Theatre • 1800 Congress Ave. • 512 936-8746

**Wednesday, Oct. 15 • 7 p.m**

For information call Lauren Ruiz, Tom Lea Institute. 915 533-0048 or lruiz@tomlea.net



LEFT *Sarah in the Summertime*, 1947, oil on canvas, 69" X 28"  
Collection of Catherine Lea Weeks, Houston. © James D. Lea



RIGHT Piero della Francesca, *Resurrection* (detail)  
Sansepolcro, Tuscany

When Tom Lea saw the frescoes of Piero della Francesca in Arezzo for the first time in 1930, he said he had found the pictures he had been looking for his entire life. He admired the serenity and solidity of Piero's forms—and their unpretentious grandeur.

*Adair Margo*

## MUSEUM OF THE BIG BEND

Jess Yell Womack II Education Center • 400 N Harrison St C-101 • Alpine, TX  
For more information, contact Mary Bones at maryb@sulross.edu or call 432.837.8734.

## The Brave Bulls Collide: Tom Lea and J. Frank Dobie

Presentation by Steven Davis

**RECEPTION** **Thursday, Oct. 16 • 5:30 p.m.**  
**LECTURE** **6 p.m.**

In the summer of 1937, Tom Lea was introduced to writer Frank J. Dobie, whose words seemed to Tom to be the voice of the land he was trying to paint. When Tom asked him to sign his copy of *Tongues of the Monte*, Dobie wrote:

*Dear Tom Lea,*

*As I said, I don't mind being taken for a liar provided I am recognized as an authentic liar. The real liars are the literalists – the literal truth-tellers. Truth may hurt, but it is the letter that killeth. Mankind is divided into classes more basic than black and white, male and female, honest and dishonest – i.e., the literalists and the people with imaginations.*

*Well, it's not false modesty to admit we're on the side of the angels*

(A Picture Gallery, Little, Brown and Company, 1968).

# Downtown Juárez Walking Tour

“Mexico and Mexicans, the flavor of the Spanish language, the manners and customs and attitudes of the people, the particular character and color and vitality that distinguishes their land, seem to be a fairly constant and natural and enlivening part of my life.”

*“México y los mexicanos, el sabor de la lengua española, los usos y costumbres y las actitudes de la gente, el particular carácter, color y vitalidad que distingue su tierra, parecen ser una parte bastante constante, natural y vivificante de mi vida.”*

Tom Lea (*A Picture Gallery*, Little, Brown and Company, 1968)



## CIUDAD JUAREZ TOUR TOUR EN CIUDAD JUÁREZ

Led by Tomás Cuevas

Thursday, Oct. 9 • 9 – 11 a.m.

Tour begins at the Santa Fe International Bridge.

El Pasoans meet at the Camino Real, 101 South El Paso Street, at 8 a.m.

Call the Tom Lea Institute at 915 533-0048 for more details.



*Dr. Tomas Jesus Cuevas*

Dr. Tomas Jesus Cuevas promotes cross-border tourism and the binational cultural exchange between the United States and Mexico. He holds postdoctoral research in the analysis of “Redes en Turismo.” Dr. Cuevas received his Ph.D. in science administration from the Universidad Autonoma de Mexico. He has been a research instructor of the Tourism Program in the Universidad Autonoma de Ciudad Juárez since 1988. Dr. Cuevas has led the Cuerpo Academico de Turismo UACJ – CA 31 and Perfil PROMEP (Programa de Mejoramiento al Profesorado, Mexico) since 2013.

## Juárez Avenue La Avenida Juárez

This famous street formerly called Calle del Comercio connects the city’s historic center to the international bridge that crosses directly into downtown El Paso.

La antigua Calle del Comercio es una famosa avenida que conecta el centro histórico de la ciudad con el puente internacional que cruza directamente hacia el centro de El Paso.

### 1 San Luis Building Edificio San Luis

A turn-of-the-century corner brick building with a small replica of the Spirit of Saint Louis mounted to its façade. The historic plaque explains it is the plane flown by Charles Lindbergh, who met with Mexican aviator captain Emilio Carranza in Juárez when he visited in 1929.

Es un edificio de ladrillo construido a finales del siglo XIX con una pequeña réplica en su fachada del avión Espíritu de San Luis. La placa histórica explica que la nave fue piloteada por Charles Lindbergh, quien se reunió con el aviador mexicano Capitán Emilio Carranza en Ciudad Juárez durante su visita en 1929.

### 2 Armas Square Plaza de Armas

This historic plaza in front of the Misión de Nuestra Señora de Guadalupe was originally plotted by order of the governor of New Mexico in 1680. Includes a kiosk,

fountain and statue of native comedian Tin Tan.

Esta plaza histórica frente a la Misión de Nuestra Señora de Guadalupe fue originalmente planeada por orden del Gobernador de Nuevo México en 1680. La recientemente remodelada plaza cuenta con un quiosco y una fuente con la estatua de Tin Tan, un comediante nacido en Ciudad Juárez.



Old Historic City Hall

### 3 Old Historic City Hall Antigua Presidencia Municipal, Centro Municipal de las Artes

This handsome building with its façade of volcanic rock covering an older adobe structure was the seat of civic authority for over 300 years. It served as a fort and back

to the 18th and 19th centuries many peace treaties with the Indians were signed here.

Este hermoso edificio, con su fachada de piedra volcánica que cubre una estructura de adobe más antigua, fue la sede de la autoridad cívica por más de 300 años. Fue una fortaleza y durante los siglos XVIII y XIX se firmaron tratados de paz con los indígenas de la región.

### 4 Cuahtémoc Market Mercado Cuahtémoc

Located next to the 1668 mission of Nuestra Señora de Guadalupe, the Cuahtémoc Market first opened its doors in the 1880s. While fire destroyed earlier buildings, the new structure houses a fascinating variety of herbal cures, Mennonite cheeses, and souvenirs.

Situado junto a la Misión de Nuestra Señora de Guadalupe de 1668, el Mercado Cuahtémoc abrió por primera vez sus puertas en la década de 1880. Si bien el fuego destruyó edificios anteriores, la nueva estructura alberga una fascinante variedad de remedios a base de hierbas, quesos menonitas y souvenirs.

### 5 The Mission of Nuestra Señora de Guadalupe Misión de Nuestra Señora de Guadalupe

Established in 1659 by Fray García de San Francisco, the Mission of Nuestra Señora de Guadalupe was a strategic site for the 17th century colonization of New Spain. It is

a prime example of Franciscan mission architecture in New Mexico and is the mother of the El Paso lower valley missions.

Establecida en 1659 por Fray García de San Francisco, la Misión de Nuestra Señora de Guadalupe era un sitio estratégico del siglo XVII para la colonización de la Nueva España. Es un excelente ejemplo de la arquitectura franciscana en Nuevo México y es la madre del Valle de las Misiones en El Paso.



Cathedral of Ciudad Juárez

### 6 Cathedral of Ciudad Juárez Catedral de Ciudad Juárez

Built in 1941-45 and rebuilt in the 1970s after a fire, the Cathedral was dedicated to the Virgin of Guadalupe,

patroness of the city. The high altar is brilliantly lit as the morning sun streams through clerestory windows hidden from view as worshipers enter the nave. Its beautiful stained glass was created by El Paso artisans.

Construida en 1941-1945 y remodelada en la década de 1970 después de un incendio, la Catedral fue dedicada a la Virgen de Guadalupe, patrona de la ciudad. El altar es brillantemente iluminado por el sol de la mañana que fluye a través de las ventanas del triforio mientras los fieles entran en la nave. Sus hermosos vitrales fueron creados por artesanos de El Paso.

## 7 **Café La Nueva Central**

First opened in 1958, this classic institution is famous for its *café con leche* and delicious breads—white bread for *tortas*, and sweet breads including *los ojos de Pancha*. Owned by the Yepo Ramos family for three generations, its menu also includes Mexican and Chinese food, drawing clients from Chinese neighborhoods throughout Chihuahua.

Inaugurado en 1958, este típico establecimiento es famoso por su *café con leche* y deliciosos panes—pan blanco para tortas y pan dulce, incluyendo los ojos de Pancha. Propiedad de la familia Yepo Ramos desde hace tres generaciones, su menú también incluye comida mexicana y china, atrayendo clientes de los barrios chinos de todo Chihuahua.



The Museum of the Revolution on the Border

## 8 **Museum of the Revolution on the Border** Museo de la Revolución en la Frontera

Built between 1885 and 1888, this beautifully restored customs house was the place Mexican dictator Porfirio Díaz and U.S. President William H. Taft met on Oct. 16, 1909. Less than two years later, Francisco I. Madero had taken over Juárez and installed his offices here only to be replaced by Pancho Villa in 1913. Today its displays tell the story of the Mexican Revolution.

Construida en 1885 y 1888, este edificio ha albergado la aduana fronteriza, donde el dictador mexicano Porfirio Díaz y el presidente estadounidense William H. Taft se reunieron el 16 de octubre de 1909. Menos de dos años después, Francisco I. Madero se apoderó de Ciudad Juárez e instaló sus oficinas aquí para luego ser reemplazado por Pancho Villa en 1913. Hoy el MUREF exhibe la historia de la Revolución Mexicana.

## 9 **Benito Juárez Monument** Monumento a Don Benito Juárez

Considered the most important monument in Juárez, commissioned by the governor of Chihuahua for the centennial celebrations of Mexico's Independence. Built of marble with bronze plaques depicting episodes of Benito Juárez's presidency, it was begun in 1909 with President Porfirio Díaz laying the first stone. Italian sculptors Augusto Volpi and Fransisci Rigalt oversaw the project which was inaugurated on September 16, 1910.

Considerado el monumento más importante en Ciudad Juárez, fue comisionado por el gobernador de Chihuahua en la conmemoración del Centenario de la Independencia de México. Fue construido en mármol con placas de bronce representando la presidencia de Benito Juárez y la primera piedra fue colocada en 1909 por el presidente Porfirio Díaz. Los escultores italianos Augusto Volpi y Fransisci Rigalt supervisaron el proyecto que fue inaugurado el 16 de septiembre de 1910.



Toro, 1946, Tom Lea, watercolor, 14" X 16"  
Collection of Mr. and Mrs. Joe Lea, El Paso. © James D. Lea

## 10 **Alberto Balderas Bullring** Plaza de Toros Alberto Balderas

Bullfighting became important in Juárez in the late 1800s. Mariano Samaniego built the first bull ring near the Guadalupe mission and the second on this site in 1903 which Tom Lea frequented. After fire destroyed it the current ring was built in 1957, dedicated to a great Mexican matador.

A finales de la década de 1800, las corridas de toros cobraron importancia en Ciudad Juárez. Mariano Samaniego construyó la primera plaza de toros cerca de la misión de Guadalupe y la segunda en su ubicación actual en 1903, la cual Tom Lea frecuentaba. Después de ser destruida por el fuego, la plaza fue reconstruida en 1957 y dedicada a un gran matador mexicano.

## 11 **Kentucky Club**

Known as the birthplace of the margarita, the Kentucky Club is the oldest bar in the city and has served Hollywood celebrities such as Elizabeth Taylor, Steve McQueen, and John Wayne, while also inspiring contemporary author Benjamin Alire Saenz whose *Everything Begins & Ends at the Kentucky Club* won the PEN/Faulkner Award in 2013.

Lugar de nacimiento del cóctel margarita, el Club Kentucky es el bar más antiguo de la ciudad y ha recibido la visita de celebridades de Hollywood como Elizabeth Taylor, Steve McQueen y John Wayne. De igual manera ha inspirado a autores contemporáneos como Benjamin Alire Saenz quien ganó el premio PEN/Faulkner Award en 2013 con su obra *Everything Begins & Ends at the Kentucky Club*.

## 12 **Martino Restaurant**

This legendary restaurant inaugurated in 1956 is a reminder of Juárez's culinary arts based on international cuisine.

Este legendario restaurante inaugurado en 1956 sigue siendo un recordatorio de las artes culinarias basadas en la cocina internacional en Ciudad Juárez.

# Events in Juárez

## ANTONIO BALDERAS BULLRING

Abraham Gonzalez esq. Francisco Villa, Col. Centro, Cd. Juárez

### The Art of the Matador (El Arte del Matador)

Presentation by Lic. Rafael Fitzmaurice Meneses

Thursday, Oct. 16 • 11 a.m.

To register call 915 533-0048 • El Pasoans meet at the Camino Real, 101 South El Paso St., at 10 a.m.



**Rafael Manuel Fitzmaurice**

Lic. Rafael Manuel Fitzmaurice Meneses was born in 1956 in Cd. Juárez and has had

a lifelong fascination with the art of bullfighting. He raises bulls south of Juárez, as well as race horses. He completed his studies at the New Mexico Military Institute, New Mexico State University, and the University of Texas at El Paso, earning his bachelor's in administration with a specialization in marketing and communications. He has worked for Hancock Textiles in the United States and serves Television la Frontera as general director. In addition to enjoying bullfighting, Fitzmaurice plays in a rock-and-roll band.



Manuel Rodriguez, *Manolete, in a Pose Natural*, 1947, oil on board, 15 3/4" X 22"  
Collection of Isha Rogers, El Paso. © James D. Lea

## OLD HISTORIC CITY HALL

Calle Mariscal y Avenida 16 de Septiembre, Centro Historico, Cd. Juárez

### Benito Juárez

Presentation by Profra. Imelda Vega Miranda

Tuesday, Oct. 21 • 11 a.m.

To register call 915 533-0048 • El Pasoans meet at the Camino Real, 101 South El Paso St., at 10 a.m.



**Imelda Vega Miranda**

Imelda Vega Miranda is a teacher and director at the Secundaria Instituto Moderno in Cd. Juárez, Chihuahua, Mexico. She is also president of the Sociedad Paso del Norte por la Cultura de la Historia, A.C. of Cd. Juárez. She received her teaching degree with a specialization in history at the Escuela Normal José E. Medrano and the Universidad Autonoma de Cd. Juárez.



# Northern Mexico Tour

## NORTHERN MEXICO TOUR TOUR DEL NORTE DE MÉXICO

Led by Turismo del Municipio de Juárez

**Depart Friday, Oct. 10 • 2 p.m.**

**Return Saturday, Oct. 11 • 11 a.m.**

Tour begins at the center of tourism at the International Bridge of the Americas (Centro de Información Turística “El Chamizal,” Puente Internacional Córdova de las Americas)

El Pasoans meet at the parking lot of the Chamizal National Memorial at 1:30 p.m.

Call the Tom Lea Institute at 915 533-0048 for cost and details.

### DAY 1

#### 1 JANOS

##### Rancho “El Uno”

Situated in one of the most rugged areas of Chihuahua, Rancho el Uno is a 1.3 million-acre biosphere reserve of native grasses roamed by bison, located next to the largest prairie dog colony in North America.

Situado en una de las zonas más rústicas de Chihuahua, Rancho el Uno es una reserva de la biosfera con una superficie de 1,3 millones de hectáreas de pastizales donde erra el bisonte, situado junto a la más grande colonia de perritos de la pradera en América del Norte.

##### Don Cuco Sotol

Don Cuco Sotol is an artisan distillery dedicated to making the smooth spirit from the perennial plant *dasyliirion wheeleri*. Four generations of the Jacquez family have perfected Sotol, an art Don Cuco learned from his grandfather who lived among the Indians.

Don Cuco Sotol es una destilería artesanal dedicada a la elaboración de la bebida proveniente de la planta perene, *dasyliirion wheeleri*. Cuatro generaciones de la familia Jacquez han perfeccionado Sotol, un arte que Don Cuco aprendió de su abuelo y el de los indios.

##### Mennonite colonies

Descendants of sixteenth-century Swiss Anabaptists, the Mennonites settled in Mexico in the 1920s after being persecuted for their beliefs. They live in the colonies of Buenos Aires, Las Virginias and El Cuervo in Janos and are famous for their delicious dairy products and bread.

Grupo religioso luterano del norte de Alemania y de Holanda del siglo XVI, provenientes de Canadá que pidieron refugio en los años 20’s al gobierno mexicano. Viven en las colonias de Buenos Aires, Las Virginias y El Cuervo en Janos y son famosos por sus deliciosos productos lácteos y pan.

#### 2 NUEVO CASAS GRANDES

##### Laguna Fierro

Created by Mormons in 1885, Laguna Fierro is an artificial lake named in memory of General Rodolfo Fierro who served as Pancho Villa’s right hand man, and lost his life at the site.

Creado por los mormones en 1885, la Laguna Fierro es un lago artificial nombrado así en memoria del General Rodolfo Fierro quien fue la mano derecha de Pancho Villa y perdió la vida en el lugar.



The Romney home in Colonia Dublin. © Richard Shieldhouse

##### Colonia Dublán

Located at the entrance of Nuevo Casas Grandes, this Mormon colony was established between 1875 and 1885. It is known for its agriculture, its Victorian architecture, and as the birthplace of George W. Romney, former governor of Michigan.

Ubicada a la entrada de Nuevo Casas Grandes, se estableció esta colonia mormona entre 1875 y 1885. Es conocida por su agricultura, su arquitectura victoriana, y como el lugar de nacimiento de George W. Romney, gobernador de Michigan.

### DAY 2

#### 3 CASAS GRANDES

##### Paquimé and Museum of Northern Cultures

The archaeological site of Paquimé was deserted by the time the Spanish arrived, which remains a mystery to this day. Declared a World Heritage site by UNESCO in 1996. Paquimé reached its apogee in the 13th and 15th centuries as a trading and ceremonial site.



Fascinating ruins in the archaeological site of Paquimé.



La zona arqueológica de Paquimé fue abandonada antes de la llegada de los españoles, siendo las causas un misterio hasta el día de hoy. Fue nombrada Patrimonio de la Humanidad por la UNESCO en 1996. Paquimé alcanzó su apogeo en los siglos XIII y XV como centro ceremonial y comercial.

##### Hacienda de San Diego

Once the property of Luis Terrazas, who owned so much land that he declared “Chihuahua is mine!” before the Mexican Revolution, this hacienda is built in the grandiose style known as Porfiriato.

Construida en 1902, es uno de los símbolos de la época del Porfiriato en Chihuahua, perteneció al Gral. Luis Terrazas, uno de los hombres con poder en la historia de Chihuahua, se le atribuye la frase de: “Yo no soy de Chihuahua; Chihuahua es mía.”

##### Colonia Juárez

Located in the valley of the Piedras Verdes River, Colonia Juárez was established in 1886 by Mormon pioneers and is known for its peach and apple orchards and cattle. Its Juárez Stake Academy is one of the top academic institutions in the region, renown for its English-based curriculum.

Ubicada en el valle del Río Piedras Verdes, la Colonia Juárez fue establecida en 1886 porpor emigrantes mormones estadounidenses. La colonia es conocida por sus huertos de durazno y manzana y por su ganado. La Academia Juárez es una de las mejores instituciones académicas de la región, reconocida por su programa de estudios en Inglés.

##### Mata Ortíz Pottery

Mata Ortíz is known worldwide for its fine hand-built pots made of native clays and painted with brushes made from children’s hair. Local artisan Juan Quezada, upon studying the chards from Paquimé nearby, taught himself how to make pots and then shared what he learned with

his family. American anthropologist Spencer MacCallum visited the village in 1976 and has helped promote the pottery in the United States.



Juan Quezada

Mata Ortíz es una comunidad conocida mundialmente por sus finas ollas de arcilla elaboradas a mano y pintadas con pinceles de cabello de niños. El artesano local Juan Quezada, al estudiar vestigios de Paquimé, aprendió de forma autodidacta a hacer ollas y compartió sus conocimientos con su familia. El antropólogo estadounidense Spencer MacCallum visitó Mata Ortíz en 1976 y ha ayudado a promover la venta de dicha cerámica en los Estados Unidos.

#### 4 PUERTO PALOMAS

##### The Pink Store

Palomas, three minutes from Columbus, New Mexico, pays tribute to Pancho Villa—who rode into the United States there—with a monumental sculpture. It also boasts The Pink Store, owned for over 25 years by Ivonne and Sergio Romero, with a restaurant and store featuring artisans from all over Mexico.

Palomas se encuentra a tres millas de Columbus, Nuevo Mexico, en donde se rinde homenaje al revolucionario Pancho Villa, quien ataco esta población el 9 de marzo de 1916. Cuenta con un museo en el Parque Nacional Pancho Villa y la tienda Pink Store, con más de 25 años establecida en donde se venden artesanías Mexicanas y comida típica de la región.



# Meet the Presenters

As we continue to share Tom Lea's legacy, we once again bring together a group of artists, scholars, activists, entrepreneurs, historians, students, and aficionados to provide meaningful insight not only into his work, but also into the people, places and experiences that informed it.



## BRIGADIER GENERAL CREIGHTON W. ABRAMS

Brigadier General Creighton W. Abrams, USA (Ret.), served 31 years in the U.S. Army. He commanded two batteries, a battalion, a division artillery and a corps artillery, and served in Korea, Vietnam, Germany, southwest Asia and Italy. He taught at Fort Sill, Oklahoma; West Point; the Army War College; and the Combined Arms and Services Staff School (CAS3) in Fort Leavenworth, Kansas, where he was director for three years. He served at the Pentagon and on the NATO staff. He is currently executive director of the Army Historical Foundation. He has degrees from Princeton University, the University of North Carolina and the Command and General Staff College. He and his wife, Joan, have 6 children.

## SABIHA AL KHEMIR

Dr. Sabiha Al Khemir was born in Tunisia and lives in New York City. She is a writer, artist and expert in Islamic art whose work is concerned with cultural bridging. She was the founding director of the Museum of Islamic Art in Doha, Qatar, and is the author of *The Blue Manuscript*, a work of fiction. She has curated exhibitions and authored their catalogs, including *Beauty and Belief*, *Crossing Bridges with the Arts of Islamic Culture* (touring nationally) and the international exhibition *Nur: Light in Art and Science from the Islamic World*.



## JAMES H. BILLINGTON

James H. Billington has been the Librarian of Congress since 1987. Under his leadership, the Library has expanded its public outreach through major international exhibits, and the establishment of the National Digital Library and other electronic services for users in remote locations. His proposal for the creation of a World Digital Library containing the documents of different cultures was endorsed by UNESCO and launched in April 2009. He has received over 40 honorary degrees, the Woodrow Wilson Award from Princeton University and the UCLA medal. In 2008, Dr. Billington was presented with the Presidential Citizens Medal.

## ELIZABETH BROWN

Elizabeth Broun, The Margaret and Terry Stent Director, Smithsonian American Art Museum, is responsible for the nation's premier collection of American art, and major exhibition, research, publication, education, and new media programs. During Broun's tenure, the museum has become a leader in distance learning, Web-based resources, research databases and new media. In addition, the museum has developed a significant national education program and innovative uses of technology in all aspects of the museum program. She has served as director of the Smithsonian American Art Museum and its branch museum, the Renwick Gallery, since August 1989. Broun earned a doctorate degree (1976) in art history from the University of Kansas.



## JASON BRUEMMER

Dr. Jason Bruemmer grew up around horses in Texas and has continued to serve the industry as a scientist, researcher, lecturer and horseman. Dr. Bruemmer has been a cornerstone of the outreach program at Colorado State University, working with breeders, owners and clients on issues of equine reproduction and management. In 2004, Dr. Bruemmer was a visiting scientist at the Vincent Center for Reproductive Biology at Massachusetts General Hospital at the Harvard School of Medicine. Dr. Bruemmer also works with the CSU polo team and finds time for the occasional chucker himself.

## JUD BURGESS

Jud Burgess began his career in the 80s as a self-taught airbrush artist painting murals on vans, hotrods and lowriders. After an 18-month crash course education in Commercial Art & Advertising at Texas State Technical College in Waco, Texas he spent 4 years as an advertising agency hack. In 1988, Burgess began his own design practice, Substance, and has since designed a wide variety of visual communications projects, including magazines, books, art catalogs, brochures, websites, identity programs, interior design, furniture design, video production and more. He and his wife Laurie have four children, three cats and two dogs.



## JULIA BUSSINGER

Julia Bussinger, Phil. Lic., has been director of the El Paso Museum of History and El Paso Museum of Archaeology since 2009. She directed several museums in California, including the Rosicrucian Egyptian Museum and Planetarium in San Jose and the Aerospace Museum of California. She is a native of Bulgaria, where she worked as a conservator, conservation scientist and collection manager for more than 15 years. She earned degrees from Sofia University in Bulgaria and Gothenburg University in Sweden, and was a member of Bulgaria's National Commission for Conservation.

## PATRICK SHAW CABLE

Patrick Shaw Cable became senior curator of the El Paso Museum of Art in November 2011. His academic specialty was nineteenth-century European art, but he has also curated exhibitions in Dutch Baroque, Italian Renaissance, African and contemporary art. He attended Columbia University in New York City and the University of New Mexico, Albuquerque, where he received his BAFA in art history. He obtained his MA in art history and criticism from the State University of New York at Stony Brook, and his PhD in art history from Case Western Reserve University, Cleveland, Ohio.



## LUCIANO CHELES

Luciano Cheles was educated at the universities of Reading and Essex. He has taught at the University of Lancaster (United Kingdom) and is professor of Italian art history at the University of Poitiers (France). His research has focused on Renaissance iconography, and on the impact of Renaissance art on European and American visual cultures. He was awarded a Terra Foundation Senior Fellowship in 2006-2007 to study Piero della Francesca's fortunes in America from the late 19th century to 1945, and he has lectured extensively on this subject in France, Britain and America.

## CLIVE COCHRAN

Clive Cochran is a Senior Lecturer of Graphic Design in the UTEP Department of Art. He has an extensive background in graphic design, art and creative direction, illustration, and copy writing for a broad spectrum of clients in a career that spans nearly five decades. His work has received numerous awards and has been published in several trade journals, books, and textbooks, including *Print Magazine*, *Graphis Posters*, and many others. In 2001, he was presented with the American Advertising Federation Silver Medal, the organization's highest award.



## SENATOR JOHN CORNYN

Sen. Cornyn was first elected to the Senate in 2002 and previously served in Texas as a district judge, a member of the Texas Supreme Court, and as Texas Attorney General. Sen. Cornyn currently sits on the Senate Finance and Judiciary Committees. He was born in Houston on February 2, 1952, and was raised in San Antonio. A graduate of Trinity University and St. Mary's School of Law, both in San Antonio, Sen. Cornyn also earned a Masters of Law from the University of Virginia Law School in 1995. He is married to Sandy, his wife of 34 years. They have two daughters.

## MICKI COSTELLO

Micki Costello, an artist currently living in Fredericksburg, Virginia, serves as Chairman of the Board of Directors for the Tom Lea Institute headquartered in El Paso, Texas. Her artistic skills were developed under master artists in Italy, Germany, and the United States with formal training at the University of Virginia and the University of Texas Dallas. As the spouse of a career Army she has been actively involved in a number of military and civilian communities and has sold her artwork in the United States and abroad.



## HOLLY COX

Holly Cox was born into El Paso art naturally. She is the daughter of Texan artist Eugene Thurston and granddaughter of Fern Thurston. An abstract artist, she is a founding member of the Early El Paso Art Collectors Organization (EEPACO). She co-authored, with Dr. Carol Price Miller, *A Guide to Early El Paso Artists* and helped curate exhibits of work by early El Paso painters. Since 1998, Holly has worked with a statewide group which in 2004 evolved into CASETA, the Center for the Advancement and Study of Early Texas Art.

## MACEO DAILEY

Maceo Crenshaw Dailey, Jr. received his Ph.D. from Howard University. He has taught at Smith College, Howard University, Brown University, Boston College, Morgan State University, Spelman College, Colby College, New York University, and Morehouse College. He is currently associate professor in the History Department and director for the African American Studies Program at the University of Texas at El Paso. He is a member of the American Historical Association and the Association for the Study of Afro American Life and History. In Texas, he served as two-term chair for the Board of Directors of Humanities Texas.



## STEVEN DAVIS

Considered one of Texas' leading scholars of its indigenous culture, Steven L. Davis is an author, editor, curator, and speaker. He is a longtime Curator at the Wittliff Collections at Texas State University in San Marcos, which holds the literary papers of the region's leading writers. He has developed and curated over 30 exhibits at the Wittliff Collections and has appeared on television and radio and made dozens of public talks. His books include *Texas Literary Outlaws*; *J. Frank Dobie: A Liberated Mind*; and *Dallas 1963* (co-written with Bill Minutaglio). He lives in New Braunfels, Texas, with his wife and their children, along with some cool dogs and cats.

## ZAYRA ESTRADA

Zayra Estrada is an award-winning fashion designer who graduated from the fashion technology program at El Paso Community College. Her work has been featured on runways, store windows and magazines, including the first issue of El Paso's arts and culture publication *The Art Ave Magazine*. A highlight of Estrada's career was her 2012 solo show at the El Paso Club, one of the signature events of Tom Lea Month. Each gown was inspired by a Tom Lea painting. A gown inspired by Lea's "Rio Grande" was designed for Tom Lea Institute founder Adair Margo.



## DAVID F. ETZOLD

David F. Etzold is a third-generation El Pasoan. He was christened, confirmed and married at the Church of St. Clement and graduated from The University of the South in Sewanee, Tennessee. He is the former chairman of the El Paso City Plan Commission, the chairman of the board of the Greater El Paso Housing Development Corporation, and active with St. Clement's Church. Professionally, he is a commercial real estate broker, developer and consultant. He has been married to Melinda Peak for over 30 years and blessed with three children. David enjoys camping, backpacking and astronomy.

## SARAH FORGEY

Sarah Forgey is chief art curator for the U.S. Army Center of Military History. In 2010, she co-curated "Art of the American Soldier" with the National Constitution Center in Philadelphia, for which she received a Commander's Award for Civilian Service. She coordinated the move of the Army Art Collection to the Museum Support Center, planning the collections storage for 16,000 works of art and 50 years of future growth. Forgey also worked with the Daughters of American Revolution Museum, the Stephen Decatur House Museum, and the Smithsonian National Museum of the American Indian.



**CAROLINA FRANCO**

Carolina Franco is a senior at the University of Texas at El Paso, majoring in art history with a double minor in Museum Studies and Religious Studies. She has been volunteering with the Tom Lea Institute since last year's Tom Lea Month and has continued working with the Institute as an intern. She has supported the development of the project "Experience the Pass of the North Mural Tours," which she guides every last Thursday of the month. Along with her studies and helping out at the Tom Lea Institute, Carolina is interning with the El Paso Museum of Art.

**ANNE GIANGIULIO**

Anne M. Giangiulio is an Associate Professor of Graphic Design in the UTEP Department of Art. She has designed several books and book covers, as well as museum exhibits, posters, logos, and websites. Her work has been published in several design books and has been exhibited internationally. She is the winner of a Southwest Book Award from the Border Regional Library Association. In 2014, she was a Finalist for the The Texas Institute of Letters' annual Fred Whitehead Award for Design of a Trade Book for her design of Remember Dippy by Shirley Reva Vernick, published by Cinco Puntos Press.

**ELISA GARRIDO**

Elisa Garrido, a junior at the University of Texas at El Paso majoring in art history, has been working as the digital librarian at the Tom Lea Institute since April 2013. In addition to her studies and participation in several honor societies at the university, she is responsible for the acquisition and organization of the Institute's archives and high resolution images of Tom Lea's art work. In January she started a research on Tom Lea's mural *Pass of the North* and developed the "Experience the Pass of the North Mural Tours," which she guides every last Thursday of the month.

**JENNIFER GIBSON**

As director of the U.S. General Services Administration's Art in Architecture and Fine Arts Division, Jennifer Gibson is responsible for providing national policy and oversight both for the commissioning of new artworks through the Art in Architecture Program and for the stewardship of GSA's Fine Arts Collection. She has served as the manager of GSA's Fine Arts Program, and as a project manager in the Art in Architecture Program. Gibson earned an M.A. and a Ph.D. in art history from the University of Virginia in Charlottesville, Virginia, and a B.A. from Allegheny College in Pennsylvania.

**MIMI GLADSTEIN**

Mimi Gladstein has chaired both the English and Theater Arts departments at the University of Texas at El Paso. She is the author of five books and co-editor of two, one of which, *The Last Supper of Chicano Heroes; Selected Works of José Antonio Burciaga*, won the American Book Award, a Southwest Book Award and a Latino Book Award. She was inducted into the El Paso Women's Hall of Fame and the El Paso Historical Society Hall of Honor in 2011.

**KEN GORSKI**

Ken Gorski, AIA, a member of the American Institute of Architects, was instrumental in bringing a full four-year Bachelor of Science Architecture degree program to El Paso in a joint partnership with Texas Tech University's College of Architecture. He serves on the cities Architectural Design Review committee, as well as a member of the Public Arts Committee. Gorski is currently an associate professor and the coordinator of El Paso Community College's Architecture discipline.

**JOHN GRAY**

John Gray was named the Elizabeth MacMillan Director of the Smithsonian's National Museum of American History in 2012. Prior to becoming the museum's ninth director, he was founding president of the Autry National Center of the American West and created the Institute for the Study of the American West which supports the scholarly, interpretive and educational activities of the Autry National Center. Gray has a bachelor's degree from C.W. Post College at Long Island University and a master's degree in business administration from the University of Colorado.

**BRENDAN GREELEY, JR.**

Lt. Col. Brendan Greeley Jr. (retired), graduated from the U.S. Military Academy in 1961 and was commissioned in the U.S. Marine Corps. Later, he was the military editor at *Aviation Week & Space Technology* and served as an editor and writer for the U.S. Naval Institute's *Proceedings* and *Naval History* Magazines. Greeley edited *The Two Thousand Yard Stare: Tom Lea's World War II* (2008, Texas A&M University Press). He lives in Annapolis, Md., and is working on a book about the contemporary use of horses in the American west.

**MAX GROSSMAN**

Max Grossman (Ph.D., Columbia University) is Assistant Professor of Art History at the University of Texas at El Paso and Coordinator of the Roma Aeterna summer study abroad program. He teaches the entire span of art and architectural history from Paleolithic times through the fifteenth century but he is a specialist of medieval and Renaissance Italian architecture and urbanism. In recent years he has dedicated himself to the preservation of historic architecture in downtown El Paso, and he is the Vice-Chair of the El Paso County Historical Commission and the founder and Chair of its Architectural Preservation Committee.

**ROSA GUERRERO**

Rosa Ramirez Guerrero of El Paso is an artist, educator, dance historian, and humanitarian with a commitment to promoting cultural awareness around the United States. She has taught for EPISD, El Paso Community College and The University of Texas at El Paso. She founded the International Folklorico Dance Group. Her film "Tapestry" was honored with a national award for documentary filmmaking. Mrs. Guerrero was the first of seven children in her family to graduate from college; she earned bachelor's and master's degrees from Texas Western College, now UTEP.

**THOMAS HATFIELD**

Thomas M. Hatfield is director of the Military History Institute in the Dolph Briscoe Center for American History at the University of Texas at Austin. He earned his master's degree and Ph.D. from the University of Texas at Austin. A former military intelligence officer, he was dean of continuing education at UT Austin from 1977 to 2007, and designated dean emeritus in 2011. His most recent scholarship is *Rudder: From Leader to Leader*, a biography of James Earl Rudder (2011, Texas A&M Press).

**DERRELL HIETT**

Derrell Hiett's early exposure to Native American and Alaskan Eskimo influences led him to study anthropology. He attended the University of Alaska at Fairbanks and Texas Western College at El Paso, where he received his bachelor of arts. He earned a masters degree at Jacksonville State University in Alabama and attended The University of Alabama at Moundsville in field school at the Hightower Archaeological Site. Mr. Hiett has a diverse and extensive collection of works by early El Paso artists and is an acknowledged expert on the subject of early El Paso art.

**NICK HOUSER**

Nick Houser is an anthropologist and historian who is project historian for the XII Travelers non-profit organization, which is assisting in the creation of El Paso's Benito Juárez Monument. He also is historian/archivist for Ysleta del Sur Pueblo. He has produced books and exhibits on the historical and cultural history of the American Southwest. Nick has a M.A. in anthropology from the University of Arizona, Tucson, and a M.P.H. from the University of California, Berkeley. His brother, John Houser, and nephew, Ethan Houser, are creating the bronze monument, *Benito Juárez: From Child to Man*.

**GEORGE JACOB**

George Jacob is the Executive Director of the Ellen Noel Art Museum of the Permian Basin and an Adjunct Professor of Cultural Leadership Executive Program at UTPB. Trained at the Smithsonian, educated at the Birla Institute of Technology & Science formerly under the MIT-Ford Foundation collaboration, University of Toronto and Yale School of Management, he is known internationally for spearheading stellar museum planning and design-build assignments and is one of the leading museum thinkers of our times. He is the author of seven seminal books including *Museum Design: The Future*; *Exhibit Design: The Future*, and its sequel *Cultural Leadership: The Future*.

**ERIC KAPPUS**

Eric Kappus is a Ph.D. student in the Department of Geological Sciences, the University of Texas at El Paso. Eric researches Dinosaur footprints, Environmental Education, and Geochemistry. He holds a Master's Degree in Geological Sciences from UTEP. Eric discovered and studied over 1000 Dinosaur footprints found in the mountains of El Paso/Juárez region. He has over 15 years of experience as an Interpretive Naturalist, Environmental Educator, Geology and Education Consultant, and Educator with groups such as Celebration of Our Mountains, Texas Master Naturalists and local school districts.

**ROBERT KELLER**

Robert Keller, a native El Pasoan, has been interested in the history of the Southwest and Mexico for decades. He is involved with the decipherment of Maya hieroglyphics, and has travelled extensively in Mexico, Guatemala, and Honduras visiting most of the remote sites of the Maya. He is an industrial and commercial broker with Keller-Koch Realtors doing business in El Paso, New Mexico, and Mexico. He received his BA at Texas Western College in 1955, is a member of Mensa, and serves on the Board of Directors of Cornudas Mountain Foundation and El Paso Historical Society.

**WANDA KIENZLE**

Wanda Kienzle is the Director of the Old Fort Bliss Replica, Cultural Living History Program. Her passion for the local history has helped develop the program on Fort Bliss where she shares her knowledge with the visitors to the Historic Fort. Sharing History, teaching crafts and trades, and bringing the past to life are the rewards of her new position. She invites you to stop by and explore the wonderful exhibits the Old Fort has to offer.

**KARL W. LAUMBACH**

Raised on a northeastern New Mexico ranch, Karl Laumbach has pursued an archaeological career in southern New Mexico since 1974. A graduate of New Mexico State University, he directed projects for the NMSU contract archaeology program for nine years before joining Human Systems Research, Inc. (HSR) in 1983. After serving there as executive director for 10 years, he is now an associate director and principal investigator. His interests are varied, including historical research in northeastern New Mexico, the pueblo archaeology of southern New Mexico, and the history and archaeology of the Apache.

**NEAL LOCKE**

Rev. Neal Locke is the pastor of First Presbyterian Church of El Paso. He is a third generation El Paso native, and a graduate of Coronado High School. Before entering the ministry, Neal taught high school English in Dallas for several years. He received his M.Div. and an M.A. in Christian Education from Princeton Seminary. He and his wife Amy (Sawyer) have three children, and are thrilled to call El Paso home once again.

**ROBYN LOWRIE**

Robyn Lowrie teaches English and French for Howard Payne University as well as international students at the University of Texas at El Paso. She holds a master's degree from UTEP in French and applied linguistics and interned at the Sorbonne University in Paris. She received a B.S. in education from Baylor University. She is married to Dr. David L. Lowrie, Jr., the senior pastor of First Baptist Church in El Paso, and is mother to four daughters, a son-in-law and a new grandson.



**HAL MARCUS**

Artist and gallery owner Hal Marcus was born in El Paso in 1951. His works can be found in public, private and corporate collections worldwide. Marcus was inducted into the El Paso Artists Hall of Fame in 2003. He served as a member and then as chairman of the El Paso Museum of Art Advisory Board from 2004-2007. Marcus was appointed to the Accessions Committee for the El Paso Museum of Art, serving from 2010-2014. He is a founding member of the Early El Paso Art Collectors Organization, (EPPACO).

**ADAIR MARGO**

Adair Margo is the president of the Tom Lea Institute, which she founded in 2009. She owned Adair Margo Gallery in El Paso from 1985-2011. Margo was co-editor of *Tom Lea, An Oral History* (1995, Texas Western Press), and wrote the forward to *The Two Thousand Yard Stare, Tom Lea's World War II* (2008, Texas A&M Press). She was the chairman of the President's Committee on the Arts and the Humanities from 2000-2008 and was recognized by Mexican President Felipe Calderon with the Aguila Azteca and by President George W. Bush with the Presidential Citizen's Medal for her work in cultural diplomacy.

**GUILLERMO MARTINEZ**

Guillermo Martinez became a professional bullfighter October 7, 2004 at the Plaza de Toros "Nuevo Progreso" in Guadalajara, Jalisco Mexico. He received his "alternativa" bullfighting a toro from the ranch of Fernando de la Mora, the name of the bull was "Seda Gris". He confirmed his alternativa in Plaza Mexico, the largest bullring in the world on May 1, 2006. This year will be the first time Matador Martinez performs for Tom Lea Month.

**VIRGINIA MECKLENBURG**

Virginia Mecklenburg is the chief curator at the Smithsonian American Art Museum. She oversees the museum's curatorial and conservation staffs and its acquisitions and collections. She has been a curator of painting and sculpture at the museum since 1979. Her research interests include American art and culture, Ashcan art, New Deal art, American abstraction, pop art and Latino art. She received a bachelor's degree (1968) and a master's degree (1970) from the University of Texas at Austin. She earned her doctorate in art history (1983) from the University of Maryland at College Park.

**ROLAND MESNIER**

A native of France, pastry chef Roland Mesnier had worked in France, England and Bermuda before he was hired in 1979 by first lady Rosalynn Carter to be the White House executive pastry chef. He went on to become the longest-tenured chef ever to serve there, retiring in 2004. He is the author of *Dessert University, Basic to Beautiful Cakes and All the President Pastries: Twenty Five Years at the White House, A Memoir*. He recently completed a *Sweet World of White House Desserts* with the White House Historical Association.

**JOSEY MITCHELL**

Josey Mitchell, a proud native El Pasoan, holds a BFA in dance performance and a M.Ed. from the University of Texas at El Paso. She is dance director at Coronado High School. She's performed locally with the UTEP Ballet, the El Paso Opera, Viva! El Paso, and in over twenty productions at the UTEP Dinner Theatre most recently playing *Eva Peron (Evita)* and *Fantine (Les Miserables)*. She's performed regionally, with *Broadway by the Bay*, San Mateo, CA and with *Vendetta Big Band* in Austin, TX. In 2013 she attended the Paul Taylor School in New York, NY.

**ROBERT MOORE**

Robert Moore, 54, has been editor of the El Paso Times and vice president of news for the Texas-New Mexico Newspaper Partnership since October 2011. Moore previously served as executive editor of the Fort Collins Coloradoan from 2005-2011, and in various editing roles at the El Paso Times from 1986-2005. He is the recipient of some of the nation's top journalism awards, including the Benjamin C. Bradley Editor of the Year Award from the National Press Foundation; the Burl Osborne Award for Editorial Leadership from the American Society of News Editors; and the Association of Opinion Journalists Opinion Journalist of the year.

**MAURICIO OLAGUE**

Mauricio Olague graduated in 1995 from the University of Texas at El Paso and is currently pursuing a Master of Arts in Interdisciplinary Studies in Art Education. He has been teaching at Bowie High School for the past ten years in the same classroom where Gaspar Enriquez taught him. Olague has exhibited in the El Paso Museum of Art and galleries in El Paso and Ciudad Juárez. The artist is well known for his collages created from found objects as well as his involvement with the Segundo Barrio community, restoring and painting murals, beautifying the community as well as the Bowie campus.

**ANNE-IMELDA RADICE**

Anne Radice, director of the National Folk Art Museum in New York, was the director of The Institute of Museum and Library Services. Radice has worked with the National Endowment for the Humanities, the U.S. Department of Education, and the National Endowment for the Arts. Radice holds a Ph.D. in art and architectural history from the University of North Carolina, Chapel Hill; an MBA from American University; bachelor's degree in art history from Wheaton College; and a master's in art history and the history of city planning from the Villa Schifanoia in Florence, Italy.

**LAWRENCE REGER**

Lawrence Reger has been president of Heritage Preservation since 1988, where he has been responsible for development of a long-range strategy to improve the care of collections and other resources. Before that, he consulted with foundations and cultural organizations including the Cleveland Foundation and the Los Angeles Philharmonic. He has served as director for the American Association of Museums. At the National Endowment for the Arts he served as general counsel, director of planning and management, and of program development and coordination. He received his J.D. from Vanderbilt University in 1964.

**KATYA REKA**

Katya Reka is an Assistant Professor of Graphic Design at the NMSU Department of Art. Her work explores handmade and digital and integrates book arts, graphic design, printmaking, photography and textiles. Interested in the role and place of a physical book in the contemporary world, she combines handmade paper, stitching, traditional printmaking techniques with digital printing, video and interactive publications for digital tablets. She was a recipient of the Jerome Foundation Book Arts Fellowship for Emerging Book Artists and is showing her work both nationally and internationally.

**MELISSA RENN**

Melissa Renn is an art historian and curator who has published widely on American art from the 18th to the 20th century. She is coauthor, with Theodore E. Stebbins, Jr., of *American Paintings at Harvard, Volume 1: Paintings, Watercolors, and Pastels by Artists Born Before 1826* (New Haven: Yale University Press, 2014). Most recently, she contributed a chapter entitled "Fine Arts Under Fire: LIFE Magazine and the Display of Architectural Destruction," in JoAnne Mancini and Keith Bresnahan, eds. *Architecture and Armed Conflict: The Politics of Destruction* (Oxford, UK: Routledge, 2014).

**ROLAND RODRIGUEZ**

Roland Rodriguez is a Ph.D. candidate in the borderlands history program at the University of Texas at El Paso. Roland is a recipient of the Richard E. Greenleaf Graduate Fellowship in Hispano-American History awarded by the Latin American and Iberian Institute (2008); the 2007-2008 CHIPOTLE Fellowship in Graduate Studies funded by the Center for Regional Studies (UNM); and a 2013 History Scholars Fellowship co-funded by The Historical Society of New Mexico, The Office of the State Historian of New Mexico, and the Jane Sánchez Legacy Fund.

**JOSÉ MARIO SANCHEZ SOLEDAD**

José Mario Sanchez Soledad was born in Ciudad Juárez in 1966. After studying at Lydia Patterson Institute, he received a bachelor's degree in business administration from UTEP. He currently serves as the deputy general manager for the Border Environment Cooperation Commission (BECC) and has just finished a master's degree in public administration at the University of Chihuahua (UACH). Since 2008, he has investigated border history and writes about the establishment of Catholicism in Ciudad Juárez and other border historical subjects like bullfighting, Tom Lea, economic development, and wrestling.

**WILLIAM S. STEVENS**

William S. "Bill" Stevens played collegiate football at Texas Western College, now the University of Texas at El Paso. He quarterbacked the Miners to two winning appearances in the Sun Bowl in 1965 and 1967 and was a two-time All-American who established almost every UTEP passing record upon graduation. Bill graduated in 1968 with a bachelor of science in education. He played professional football with the Green Bay Packers and Chicago Bears before returning to El Paso to teach, coach, and later enter the banking profession. He still holds several passing records at UTEP.

**MICHAEL TOMOR**

Dr. Michael Tomor has been the director of the El Paso Museum of Art for more than eight years. Tomor received his B.A., M.A. and Ph.D. in art history from Pennsylvania State University, with a focus on 17th-century painting in Southern Europe, specifically the art of Spain and the Holy Roman Empire. He has been a professional in the museum field since 1987, with direct experience in the areas of museum education, exhibition, development, marketing, fundraising, finance (public/non-profit) and collections management.

**ALAN TYROCH**

Alan Tyroch, MD, FACS, is a fifth generation native Texan. He is Professor & Chair of Surgery at TTUHSC at El Paso and the Trauma Medical Director at University Medical Center of El Paso. He is Governor-at-Large for the American College of Surgeons, President of the American College of Surgeons South Texas Chapter and the American College of Surgeons Committee on Trauma South Texas Chair. Dr. Tyroch serves on the Governor's EMS and Trauma Council.

**RONALD WEBER**

Ronald Weber is associate professor of ancient history and director of the Humanities Program and the Masters of Arts in Interdisciplinary Studies Program. Dr. Weber teaches courses on the history of the ancient Middle East, Greece and Rome. The highlight of his courses is an annual two-week trip to Rome and Central Italy where students experience the artifacts of the ancient world firsthand. Dr. Weber received his Ph.D. in ancient history from the University of Wisconsin in 1983 and has published several articles on Roman borderlands in the third through the first centuries BCE.

**KEVIN WELLS**

Kevin Wells has resided in El Paso for nearly 35 years. He is a 1974 graduate of Southwestern University at Georgetown, Texas. He worked as an account executive for *Texas Monthly* magazine and was the original publisher of the *El Paso Apartment Guide* in 1986. He became involved with downtown revitalization in the 1990s as a member of the Texas Avenue Heritage Association. He is a founding member of the Early El Paso Art Collectors Organization (2007) and serves on the Board of the El Paso Preservation Alliance.

**PATRICIA WITHERSPOON**

Dr. Patricia D. Witherspoon came to UTEP in 2000 as chair of the Department of Communication and founding director of the Sam Donaldson Center for Communication Studies. She has served as dean of the Graduate School, acting dean, and dean of Liberal Arts. She is the author of two books: *Within These Walls: A Study of Communication between Presidents and their Senior Staffs*, and *Communicating Leadership: An Organizational Perspective*. In 2005, the Annette Strauss Institute at UT Austin established the Patricia Witherspoon Student Leadership Research Award.





# A Word About Our Sponsors

Tom Lea Month is made possible with the generous support of the following sponsors. Each has an enduring tie to El Paso—some spanning generations—and many have a unique connection to the life and work of Tom Lea.

## Betty Ruth Williams Wakefield



The Texas ancestral trail leading to Betty Ruth Williams Wakefield Haley's support of TLI and the Border is a well-trod one, going back to five Cowden brothers who, in the 1850s, founded ranches in the Permian Basin. Her great-great uncle Rufus Burleson baptized Sam Houston. One of her grandfathers, Dr. Burleson Staten—a pioneer El Paso physician—made house calls by horse-and-buggy; the other, the Rev. Joseph Franklin Williams, served El Paso's First Baptist Church as its fifth minister. (LBJ's great uncle, George Baines, was the first.)

The connections widened to include the Tom Lea family. Tom Lea's mother, Zola Utt, served as First Baptist's pianist. While Tom's father, Mayor Tom Lea, didn't attend much—wryly claiming the steeple might fall on him—Zola took her sons to church every Sunday and on Wednesday evenings. When the handsome Rev. Williams died in 1920, Zola Lea thought so highly of him that she took her boys to the funeral home, deeply impressing the thirteen-year-old Tom. He later said that when he saw Rev. Williams lying there, "I thought God must look like that."

Betty Ruth's mother, Lillie Adair Staten, attended El Paso High School with Tom. When Lillie married John D. Williams, the couple remained friends with Tom and Sarah Lea, as John established and expanded JDW (John D. Williams Insurance).

JDW remained in Betty Ruth's family for three generations until it was acquired by HUB International in 2013; her grandson Don—Adair and Dee Margo's son—is area president. The Wakefield Family Foundation, established after Betty Ruth's first husband, C.W. "Wake" Wakefield, died—has supported numerous El Paso not-for-profit organizations. The El Paso High School yearbook in which Betty Ruth's mother and Tom Lea appear, and where young Tom honed his drawing skills as its illustrator, was a family gift to the El Paso Museum of Art's permanent collection.

"We love our community and enjoy giving back to it," says Betty Ruth.

## Bill & Ann Kiely



Water centers the life-trajectory of El Paso native William "Bill" Kiely, a life he says has been "pretty exciting and sometimes bizarre," from a childhood playing in irrigation well water on his parents' Vinton farm, to earning his engineering degree from the university on the Rio Grande (now UTEP), to soldiering in Vietnam's rice paddies. He was a pioneer in deep-water submersibles and off-shore terminals for oil supertankers.

Tom Lea's art also flows through Bill's life. As a youngster, Bill would hang out near Lea's works in the El Paso Federal Courthouse, El Paso National Bank, and the El Paso Library while his mother did her downtown shopping. "I knew even then there was something special about them."

Later, just returned from Vietnam, he, "a total stranger," knocked on Tom and Sarah's

door. “I asked a hero from my youth if he would have a print I could purchase to take with me to my new life in D.C.” Lea gave him a small signed print of Ranger Escort West of the Pecos. Thirty years later, the Kielys helped fund the publication of Adair Margo’s *Tom Lea: An Oral History*. Says Bill, “While Tom and Sarah did not remember that brash young soldier at their door 30 years previous, over the next few years, we developed a truly wonderful and strong friendship.” Adds Ann, “When Tom saw so many of his works on our walls, he teared up, said it was like seeing old friends.”

The Kielys helped purchase Tom’s WWII sketchbook for the El Paso Museum of Art’s Permanent Collection, and Bill serves on the Tom Lea Institute Board. He is working toward exhibiting Lea’s WWII paintings (now in storage) for *LIFE* Magazine at the National Museum of the Pacific War in Fredericksburg, Texas.

Both Bill and Ann say they are delighted to see the renewed interest in Tom and his works, thanks to the efforts of the Tom Lea Institute and its many supporters. They divide their time between grandchildren in Houston and their “beloved Hill Country.”

## Casa Ford Lincoln Nissan



In 1969, Wallace “Wally” Lowenfield broke the trail for three generations of Lowenfields to follow...and created a business image nearly inseparable from its founder’s. His smiling face and motto—“Our Casa Es Su Casa” grew familiar to TV audiences and car buyers throughout the Borderlands. In the following years, the expanding businesses provided quality employment, vehicles, and vehicle service—while maintaining his standard of contribution to El Paso and the Border community.

The trail began with Wally and four friends buying El Paso Ford. They promptly renamed it Casa Forda dealership “built from the ground up” by Wally — who’d been a yell leader at El Paso High, president of Kappa Sigma at Texas College of Mines (where he met his wife, Patricia Milliken), a “storekeeper” on his Navy ship during WWII, his father’s helper at Madera Lumber Company, co-founder of Lowenfield/Driver Insurance Company, partner at Belk Insurance, and finally, the dealership. In 1984, Wally expanded the dealership with the purchase of Sun Datsun, again promptly renamed: Casa Nissan. On Wally’s retirement—and after he’d served as president of the United Way, the Girls Club, the YMCA and the Del Norte Club, as well as lay reader at the Church of St. Clement for 40 years—his son Clay’s smiling face replaced his mentor/dad’s at managing the dealership. Clay, who maintained the same sense of obligation and dedication to employees, customers and the Borderlands that he learned from Wally, has since passed the torch on to two of his sons, Justin Lowenfield (general manager) and Luke Lowenfield (chief operating officer).

“My grandfather was one of the most amazing men I ever knew. He was my mentor and a huge blessing in my life and all the lives here at the dealership,” says Justin.

Wally and Patricia collected Tom Lea’s works and read all of his books. The Lowenfield tradition of service continues through support of many charities, including the Tom Lea Institute and Tom Lea Month.



## Dan and Joann Longoria + Mattress Firm



In 1997, Dan and Joann Longoria left a thriving Houston market to develop the Mattress Firm franchise (with business partner Alberto Estrada) in West Texas and New Mexico. They chose El Paso as base, and opened the first store at I-10 and Viscount, then quickly a second on Sunland Park Drive. “El Pasoans told us that eastsiders wouldn’t drive to the west, and vice versa,” Dan explains. “We had no idea what the Border economy was like,” he says, both smiling and shaking his head. “Levi Strauss had just closed. But we opened both stores to a great welcome!”

On their first business visit to El Paso—just for the day “to look at the market”—their real estate broker said he was taking them “to the best restaurant in town.” “We ended up enjoying the best Mexican food ever at Lucy’s in the Kings X,” Dan says. “And we just kept being surprised at the hidden jewels. We felt—and still feel today—El Paso is a unique city. We thought it could be one of our most successful markets for the Mattress Firm chain, and that is exactly what happened!”

Seventeen years later, the El Paso-New Mexico Mattress Firm franchise has opened its twenty-fifth store in the region—with more in the works—and employs 150-plus people in full-benefit positions. (The Mattress Firm corporate chain includes over 1,500 stores nationally.)

“At first, growing our business was our focus. But now we’ve evolved to a point where we can be involved in the community, as well. Giving back to the city that’s given us so much is important to our family,” notes Dan. “We want to say to the people of El Paso,” adds Joann Longoria, “Where can we help?”

For the past ten years, Mattress Firm has been the title sponsor of Komen (formerly Race) for the Cure. It also supports the Boys and Girls Club, Teen Challenge, the Lydia Patterson Foundation, Operation Noel, and many other key charitable organizations.

“We are Mattress Firm, yes,” Longoria says, “but, at the end of the day, we’re about family—we’re about community—we’re about El Paso and its many wonderful traditions, among them, Tom Lea and his art.”



## El Paso Community College + Fashion Design, Culinary Arts and Cosmetology Programs

“The Tom Lea Institute is fortunate to have El Paso’s vital El Paso Community College programs as part of Tom Lea Month,” says board member Woody Hunt. “Their students in fashion technology and culinary arts have studied Tom Lea’s art, and the outcomes of that exposure are impressive.”

This year, with special guest Roland Mesnier—the White House pastry chef for five presidents, who created an Oval Office dessert with a sugar rendition of Tom Lea’s painting “Rio Grande”—culinary arts will create desserts based on Tom Lea’s paintings, while designer Zayra Estrada will share her Tom Lea line of clothes. “The quality of community college student products is extraordinary,” says Tom Lea Institute board member Tania Schwartz. “You can’t help but want to get behind such high-quality work.”

Established in 1969, the El Paso Community College District offered its first classes in 1971, when 901 students enrolled in evening classes held in leased facilities at Ft. Bliss. By 1974 there were over 5,000 students when it acquired the Rio Grande Campus with a focus on health occupations programs. Today—with over 30,000 full and part-time students enrolled—there are five campuses reaching all parts of El Paso County, with six Early College High Schools serving eight independent school districts.

The Culinary Arts Programs opened state-of-the-art facilities rivaling the best in the U.S. It has its own restaurant, Thirteen 09, where students “work and learn” at the Administrative Services Center (ASC) on Viscount. Many students are hired on cruise lines and by fine hotels, with others aspiring to open their own restaurants. Fashion Technology prepares its students to work in the fashion industry, with some interning in Paris after completing their studies in El Paso. Graduates are tapped by admirers in the community to make one-of-a-kind dresses, and some have designed dresses for the 15” Gene doll, a fashion doll similar to Barbie. Cosmetology was founded in 1999 and—due to high demand—a new facility was completed in 2005 in the ASC. Client services range from haircuts and hair color to nail services and facials.

“The Tom Lea Institute is proud to call EPCC a partner,” says President Micki Costello, whose husband commanded Fort Bliss. “Its presence in El Paso has been invaluable since its beginnings.”



## El Paso Times

The El Paso Times has been a daily news staple along with El Pasoans’ morning coffee since its founding in 1881 by Marcellus Washington Carrico, a young import from Ft. Worth. (That’s 133 years of daily news!) Then a dusty town of adobe buildings and dirt roads, El Paso numbered 800 residents (most of whom spoke only Spanish) just as the railroads rumbled to town. The El Paso Times, begun as a weekly, quickly expanded by year’s end into a daily newspaper serving the booming frontier.

The El Paso Times crusaded, says columnist Ramón Renteria, for irrigation, water and sewer systems; in 1883, for removing the railroad tracks from Main Street (accomplished 65 years later); and against the “Invisible Empire” of the Ku Klux Klan.

The newspaper for years provided milk for poor children with its Children’s Milk Fund and now conducts the Oldsters Fund and Operation Noel (with JDW Insurance and KVIA Channel 7)

that gives 18,000 coats to children each Christmas.

Tom Lea illustrated Popular Department Store ads in the 1930s and the Texas Centennial issue in 1936 (the cover of which is now in the collection of the El Paso Museum of Art, a gift of Frances Roderick Axelson). He also drew *The Arrival of the First Train in El Paso*, 1881 (it now hangs in the El Paso Museum of History Transportation Gallery, a gift of the Henry Taylor family) for the Times 75th Anniversary Edition.

Still El Paso's only English-language daily, the El Paso Times now brings weekday news to 73,172 subscribers in the region (El Paso, Juárez, West Texas, and Southern New Mexico), 88,410 on Sunday, and has expanded in to online coverage. Under joint ownership of Media News Group and Gannett Company, the El Paso Times continues to inform the people of the Borderlands—though with much greater professionalism than this 1881 entry: “Mr. Charles Oates, of Colorado Springs, Colorado, was registered this week at the Central. He didn't sow any.”



## Hunt Family Foundation



In 1987, Woody Hunt and his wife, Gayle, established the Hunt Family Foundation (the “Foundation”) supporting charities and initiatives that focus on El Paso and the Paso Del Norte region. The Foundation continues to invest in community programs and infrastructure that target advancements in healthcare, access to education, proliferation of the arts, preservation of local heritage, improvements in quality-of-life initiatives, and regional economic development. The Foundation is committed to community involvement and improving the El Paso area. Part of that

includes building a regional art collection (comprised of work by Tom Lea).

The Hunt family has been involved with El Paso for generations, ever since M.L. Hunt (Woody's grandfather) arrived from the Cimarron/Raton area of New Mexico, where his Midwestern family had settled via covered wagon and the Santa Fe Trail.

By 1955, M.L.'s two Mission Valley-raised sons, Jack (Woody's father) and Kelly, had bought M.L.'s interest in his Hunt Sales Company. Hunt Sales Company was a retail lumber, hardware, and building materials business. It would soon add the construction component. The brothers incorporated as Hunt Sales, Inc., and construction fueled Hunt business successes and expansion. Today, their business is known as Hunt Companies, Inc., a national developer, investor and manager of real assets providing a broad range of services to public and private sector clients, with Chairman and CEO W.L. “Woody” Hunt at the helm.



## Jack and Evonne Cardwell

Jack Cardwell embodies the kind of strong humility most philosophers and religions just talk about. Having built Petro Stopping Centers from a single service station, he still can say, without a trace of irony or even self-deprecation, “I've got diesel in my veins. Not interested in publicity.”

Jack first came to El Paso in 1952, courtesy of the United States Army. He's said his first impression driving in was to ask God what he did wrong to deserve being sent to such an isolated place. Then he met his future wife, Evonne Emmett, during his training (in 2013, they celebrated their sixtieth wedding anniversary). Having decided to live in El Paso rather than return to his family's farm in Missouri, Jack went to work at a local gas station. He eventually bought it. From there, he grew his business operations into 34 states with over 6,500 employees. In 2007, he sold his company, and is now able to enjoy more time with his family.

God first, followed by family, then work: the priorities—and order—of Jack's life. He feels that, as a resident of a community, you are responsible to give back to that community—in time and/or financial resources. Jack and Evonne have done both. Supporting local organizations has been their lifelong commitment. Today, they are proud to call El Paso home and firmly believe in the city's future. Says son Jim, “Now you cannot get him to leave El Paso.”

Adds Tom Lea Institute board member Tania Schwartz, “Jack Cardwell is a man of loyalty, faith, and patriotism, and our border is a better place, thanks to his and Evonne's contributions.”

## National Trust for the Humanities

In 1996, when federal appropriations for the National Endowment for the Humanities faltered, a group of concerned—and distinguished—Americans created the privately funded

National Trust for the Humanities (the Trust) to strengthen the NEH. Seed funding came from the William and Flora Hewlett Foundation and the Andrew W. Mellon Foundation. Since then, the Trust has attracted over \$10 million from private donors—monies dedicated “to promote public-private partnerships to advance knowledge in the humanities, to preserve the cultural and intellectual heritage of the United States, to employ the latest technologies to transmit this legacy, and to reach the broadest current and future audiences.”

The Trust is supporting the NEH's current initiative *Standing Together: the Humanities and the Experience of War*, designed to reach out to members of the military, veterans, and their families. (For more details about NEH's *Standing Together*...initiative, visit [neh.gov](http://neh.gov).) Hence, the Trust is helping fund Tom Lea Month's lectures and panel discussions entitled *The Two Thousand Yard Stare: Tom Lea's World War II, A Discussion of Tom Lea's Art in the LIFE Collection of World War II, U.S. Army Center of Military History*. The one-day discussion convenes Thursday, September 25, 9 a.m. – 2:00 p.m., in the Ft. Belvoir Officers' Club, Ft. Belvoir, Virginia. (For more information on the discussion, refer to the calendar of events in this program, or visit [tomleainstitute.org](http://tomleainstitute.org).)

Notes Micki Costello, TLI president, “Tom was the original embedded reporter with all the military branches during WWII—the first civilian hired by *LIFE*—and he painted from experience, not from cafés. He wasn't only a painter of generals and admirals. He portrayed airplane mechanics and sailors who swept ship decks. Marines who wrote to him often signed their letters ‘Semper Fi’—[always faithful—the Marine motto]. And that Tom Lea was—to his subjects and his art.”

## Raymond Palacios + Bravo Cadillac



For most of his life—even while growing up in an economically disadvantaged neighborhood in Houston—Raymond Palacios dreamed of owning a business. He took his first steps toward that goal by earning an accounting degree from the University of Houston. After 12 years as a CPA, “I decided to explore the automotive field,” he says. “I started from the ground up, as a salesman, then in various managerial positions,” while completing dealer applications and candidate school. In 1999, he heard about an under-performing El Paso dealership on the market, and bought it—sight unseen.

El Paso itself was an unknown to Raymond and his wife, Kathy. “Moving from tropical green to desert was a challenge,” she admits. In January, 2000, they arrived, thinking they'd “get the business up and running in four years, then sell it and move.” Two and one-half years after moving to El Paso, they acquired a second dealership in Las Cruces. “Learning the desert's nuances, making friends—we kept growing more and more attached,” explains Palacios. “El Paso is our home. I want to see it prosper.”

Crediting education with helping bootstrap himself up out of poverty, Raymond is passionate about “assisting underprivileged youth.” Since its inception four years ago, he has supported the Young Achievers' Forum: 1,000 area sixth-graders are transported to UTEP for a day of inspiration, motivation and education. “It allows them a glimpse into their own God-given greatness,” Raymond explains.

He's served on a long list of professional and civic boards, among them the Texas Department of Motor Vehicles (reappointed by Governor Rick Perry), Community in Action, Medical Center of the Americas, Borderplex Alliance, and Capital Bank.

About his support for Tom Lea Month, Raymond comments, “Everyone knows about Tom Lea, his contributions to art—he's an icon, a source of pride for the region. We are happy to be a part of Tom Lea Month and the opportunities for cultural enrichment it offers to all ages.”



## Robert and Maureen Decherd

Robert and Maureen Decherd's storied families create multiple trails through the histories of El Paso, the State of Texas, and the nation—and into the lives of Tom and Sarah Lea.

Robert's maternal grandfather, Robert Ewing Thomason, served as El Paso's mayor. Ewing was Tom Lea's law partner, and a federal judge, a U.S. representative, and vice chairman of the House Military Affairs Committee during WWII.

Robert's parents, Isabelle and Ben Decherd (then chairman of A. H. Belo Corporation, which owns *The Dallas Morning News*), owned the painting *Maclovio Sanchez and That Grey Mule*. Not long after Ben's death, Lea gave Isabelle a larger-than-life ink portrait, *My Friend Ben*, which ultimately became Robert's.

As did the chairmanship. Robert, after 40 years at A. H. Belo Corporation, acting as CEO for the past 26 years, says he “shifted gears” last September, when he retired. He now serves the company as vice chairman of the board.

Robert, wife Maureen, and sister Dealey Herndon (she now owns the *Maclovio Sanchez* piece) inherited the friendship with the Leas. Says Robert, “Even as a 10-year-old boy, before knowing much about Tom Lea’s visual art, I was reading his books—first, *The Brave Bulls*, then *The Hands of Cantu*.” Adds Maureen, “I especially loved Tom and Sarah as people. They lived a larger life.”

Robert and Maureen purchased the painting *Rio Grande*. In 1997, they donated it to the El Paso Museum of Art. Says Robert, “We gave the piece hoping to stimulate more Tom Lea collectors to let go of their paintings. We wanted far more people to experience his art.”

Four years later, George W. Bush, newly inaugurated U. S. president, and First Lady Laura Bush requested loan of the painting from the El Paso Museum of Art. The Decherds attended the celebration for the redecorated Oval Office, where the painting hung for the whole of Bush’s tenure—a poignant reminder of the West Texas landscape in the White House.

In 1989, family members and The Belo Foundation underwrote renovation of the West Texas Room (Hall of State at Fair Park, Dallas), where Lea’s murals enrich the renamed G. B. Dealey Library walls.

Says Adair Margo, TLI founder/president, “The Decherd’s continued support of TLI means our outreach can keep expanding. We are grateful.”

## Talegate and the Tom Lea Trail

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If travel sets the mind free to create, the travel together of Laura Crawford, founder and president of Talegate, a highly successful Austin advertising firm, and Adair Margo, TLI founder and president, at least doubled the power. Adair’s musing about Tom Lea’s murals inspired by the Renaissance master Piero della Francesca, and Laura’s perusing written accounts of visitors to Italy’s Piero della Francesca Trail, then wondering how a visitor might respond to a Texas experience...

Enter Talegate’s ambitious new project for the Tom Lea Trail. Explains Laura, “We’ll travel the Trail from El Paso to Odessa to Seymour to Austin, following author and art historian Luciano Cheles (professor of Italian Studies, University of Piotiers in France) documenting each stop and Lea’s artistic contributions to each region’s history as we go. We’ll film the landscape, capturing the Texas environment, and we’ll film the murals depicting the kinds of people who lived on the land. At the end of the Trail, we’ll film a sit-down interview with Luciano, as he describes the Trail through his eyes, documenting his experiences and comparing them with the Piero della Francesca Trail.”

The yet-to-be-named video will be screened during Tom Lea Month, 2015.

Laura Crawford has been a creative force in successful corporate, issue advocacy, international non-profit and political campaigns for over 20 years. Katy Clore, vice president of Talegate, specializes in video productions, creating video, print and digital advertisements. Together, their Talegate experience produces ads and videos with the goal of simplifying the most complex issues for the public.

“And,” adds Bill Kiely, TLI board member, “the Tom Lea Institute gets to benefit from their expertise, with a film that will educate and take our audiences on a fascinating route through Texas, art, and time.”



## Texas Monthly

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*Texas Monthly* enters its fifth decade as the state’s most prestigious publication with spirit and style. First published in 1973, *Texas Monthly* sought to provide a single communal voice to a state whose population was spread out among farflung cities and a vast land mass. The timing was fortuitous: liquor-by-the-drink laws had newly passed and a boom in restaurants—and its concomitant sense of sophisticated urban bonhomie—exploded throughout Texas cities. Only a year before, Southwest Airlines had launched—connecting Texas city dwellers and reinforcing the state’s growing sense of economic clout. Into this world, *Texas Monthly* debuted, edited and written by a staff of Texans who enthusiastically took on all aspects of life in Texas—from current politics and hot-button issues to fabled cowboy culture, from big-city lifestyle topics to touchstones of the Texas myth such as boots and big hair. With its first issue, *Texas Monthly* was a success—and its mission has never wavered: to report on all of the state and every aspect of the state.

In pursuing this mission, *Texas Monthly* has always kept a focused eye on El Paso—from