

2020 Tom Lea Month Sponsor Benefits

We invite you to be a part of sponsorship and marketing opportunities for Tom Lea Month.

Build brand loyalty, attract new customers, preserve iconic art in the region and transmit

pride of place to the next generation. Below are the packages for your consideration, thank you!

FEATURES	\$1,000	2,500	5,000	10,000	15,000+
Featured in Texas Monthly Ad (Circulation of 300,000 and a monthly readership of 2.5 million people)				✓	✓
Logo on our Tom Lea Month Billboard (220 MM Impressions)				✓	✓
Organization's Dedicated Tom Lea Month Event				✓	✓
Logo featured as Sponsor in El Paso Inc. Full-page Ad (15000 in circulation)		✓	✓	✓	✓
Featured as a sponsor in Tom Lea Month Brochure and Newsletter	✓	✓	✓	✓	✓
Organization or Individual History on TLI Website (14000+ Visits During TLM)	✓	✓	✓	✓	✓
Private Walking Tour of Downtown El Paso led by Founder Adair Margo		✓	✓	✓	✓
Inclusion in the Tom Lea Institute Promotional Video for 2019			✓	✓	✓
10 Invitations to Exclusive Sponsor's Evening at Dee & Adair Margo's Home					✓